

MBA/MCOM Download Synopsis Letter

उदहारण के लिए S. No. वाले कॉलम में नंबर देखे यह नंबर सिनोप्सिस के सबसे ऊपर लिखा है S. No. वाले कॉलम के आधार पर पेज नंबर दिया है पेज नंबर से अपना Synopsis Approval Letter प्रिंट करे

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2940	88	ISHA SINGH	2200087001
2941	89-90	SWEETY	2252888217
2942	91-92	JYOTI MISHRA	2200863701
2943	93-94	PREETI SHARMA	2200863830
2944	95-96	JATIN KUMAR PRASAD	2200843984
2945	97-98	LATASHA RAWAT	2200827495
2957	99	RASHMI	2252348100

- यदि आपकी सिनोप्सिस Not Approved (नॉट एप्रूव्ड) है तो आप अपनी सिनोप्सिस नए टॉपिक पर इग्नू रीजनल सेंटर नॉएडा जमा करे सभी दस्तबेजो के साथ

Submit Hard copy of Synopsis at concerned Regional Centre

Selection of Guide

- (i) Management Faculty in the School of Management Studies at Headquarters.
- (ii) All Approved Academic Counselors of the Management Programme (MP) having relevant experience at the Study Centres are recognized as supervisors for guiding project.
- (iii) Management Faculty having 5 years of PG Teaching Experience. Professionals holding Masters' degree in Management or allied disciplines having a minimum of 5 years of experience in the relevant area (for example, if you are taking up a marketing topic then the supervisor should have 5 years experience in marketing area, after her/his Masters). However if you choose to identify your own guide, then the bio-data of proposed guide is to be attached along with synopsis for approval.

Following All Documents are Compulsory to enclose with Synopsis. Incomplete Synopsis will not be Processed

- 1. Self-attested copy of the highest educational qualification (Management/Commerce) of the Guide/Project Supervisor
- 2. Self-attested copy of the RESUME of the Guide/Project Supervisor
- 3. 5 years experience after Management/Commerce Degree of the Proposed Guide/Project Supervisor.
- IGNOU Your admission/Registration Details (Link:- <https://isms.ignou.ac.in/changeadmdata/AdmissionStatusNew.ASP>)

- यदि आपकी सिनोप्सिस Approved (एप्रूव्ड) हो गयी है तो आप अपना प्रोजेक्ट बनाये और सभी दस्तावेजों के साथ To the Registrar (SED), IGNOU, Maidan Garhi, New Delhi -110 068. में अपना प्रोजेक्ट जमा करे

2867

Project Proposal No. MBAJ9133F24
(To be assigned by the School)

MMPP-001



School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Proforma for Approval of Project Proposal (MMPP-001)

Enrolment No. 2300163511 Study Centre Code 07107
Year of Registration for MMPP-001 2024 (JAN) Regional Centre Code 39: NOIDA

Name of the Student : PARUL KAUSHIK
Address of the Student : R-266, SECTOR-21, JALVAJU VIHAR
NOIDA - 201301, UTTAR PRADESH.

Email Address : PARULKAUSHIK7@GMAIL.COM

Title of the Project: A STUDY ON INVESTMENT BEHAVIOUR AND
ATTITUDE OF WOMEN INVESTORS ON SELECTED INVESTMENT
AVENUES IN DELHI NCR.

Subject Area : HRM / Finance / Operations / Marketing / General Management

Name of the guide : ASTHA BHATT

Address of the guide : F-1/1, VASANT VIHAR, NEW DELHI
110057.

Is the Guide an Academic Counsellor of Management Programme of IGNOU? Yes/No

If Yes, Name and Code of Study : NA -

Centre, the courses s/he is NA -

counselling, and period NA -

No. of Students currently working : NA -

under the supervisor for MMPP-001

Signature of Student Parul Kaushik

Signature of Guide Astha Bhatt

Date: 10/05/2024

Date: 10/05/2024

Please do not forget to enclose the Project Proposal and signed Bio-data of the guide.

For Office Use only

Proposal	Guide
<input checked="" type="checkbox"/> Approved *	<input checked="" type="checkbox"/> Approved
<input type="checkbox"/> Not Approved	<input type="checkbox"/> Not Approved

Astha Bhatt
(SIGNATURE OF MANAGEMENT FACULTY)

Date 28/6/24

* subject to the following
The Research Methodology format will be followed in total. In this synopsis some heads of mmp-001 will be followed.
Dr. Anil Chaturvedi
Regional Centre
Indira Gandhi National Open University
Sector 14, Gurgaon
Date: 28/6/24

2868



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MIMPP - 001)

Enrolment No. 2251293343
Study Centre 2718
Regional Centre 391 Noida

Project Proposal No MBA39134FCY
(To be assigned by the Regional Centre)
Subject Area: Finance

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

AVANTIKA
Village & Post Raispur, Ghaziabad
201002
ac53618@gmail.com

Topic of the Project :

A Study of mutual fund as an
Investment Avenue in India
Dr. Amit K. Agrawal
KIET Group of Institutions
Ghaziabad

Name and Address of the Supervisor:

Yes/No If yes, Code of Study Centre 2718
MBA/M.Com / B.COM

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

No. of Students being guided:

05

Signature of Student

Date: 4th May 2024

*ForWARDED to
04/05/24*

Signature of Supervisor

Date: 04/05/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use ONLY

Synopsis	Supervisor
Approved	Approved
Not Approved +	Not Approved

I.G.N.O.U. STUDY CENTRE
M.M.H. COLLEGE, GHAZIABAD
(CENTRE CODE NO.-2718)

Signature of Evaluator
Date: 28/6/24

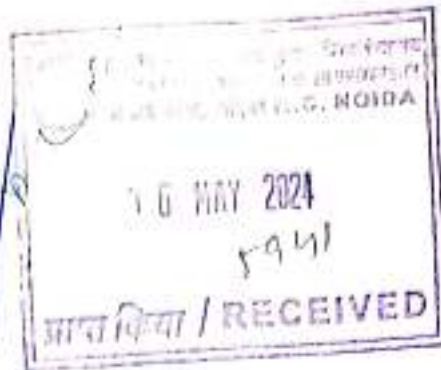
Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

- * The synopsis has the following
 - (A) The introduction and Topic needs synchronization
 - (B) The Objectives needs to be on par Introduction & Rationale.
 - (C) The Research methodology -format needs to be followed strictly
Hence the synopsis needs to be revisited and modified

Signature
28/6/24

2869



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2250567964 Project Proposal No MBA39135F24
Study Centre St. John's College (2702) (To be assigned by the Regional Centre)
Regional Centre Noida (39) Subject Area: Finance

Name of the Student : Jitendra Kumar
Address of the Student : A-104 Indrapuri New Area
(Complete Postal Address where the Bayal Bagh Road Area - 05.
synopsis, is to be sent)
Email Address: jitendra.kushwahadi@gmail.com

Topic of the Project : Impact of Direct & Indirect Tax Reforms on Tax Revenue in India.

Name and Address of the Supervisor: Prof. A.P.A. Jay
Coordinator, 2702 St. John's College Area

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Yes / No If yes, Code of Study Centre 2762
Courses he/ she is counseling for: MS 6, 5, 6, 4, 43 . 391088881

No. of Students being guided: 04

Signature of Student Jitendra Kumar Signature of Supervisor [Signature]

Date: 01/05/24 Date: 11/5/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the completed and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved *	Not Approved

Signature of Evaluator [Signature]
Date: 28/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not sufficient)

Counter Signature of the Regional Director/ Asst. Regional Director

* Because
This synopsis ~~does not~~ have the following deficiencies
① The Rationale of the Project is missing
② The Research methodology format of MMPP-001 guidelines was not followed
③ The limitations are missing
Hence the synopsis may be revisited and corrected

E-DPIS
Mr. 12/5/24

Signature
28/6/24

2870



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2300977138
Study Centre MMH College (2718)
Regional Centre NOIDA (39)

Project Proposal No MB039138F24
(To be assigned by the Regional Centre)
Subject Area: _____

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis. is to be sent)
Email Address:

AMIT SRIVASTVA
A-630, SEC-9, VIJAY NAGAR,
GHAZIABAD, U.P. 201009
CA.AMITSRI@gmail.com

Topic of the Project :

AN ANALYTICAL STUDY OF FINANCIAL
PERFORMANCE OF HDFC BANK

Name and Address of the Supervisor:

CA. SUMIT ARORA (PARTNER)
AJAY K. KAPOR & CO.
309, SHIVA TOWER, GHAZIABAD, U.P.

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre _____

No. of Students being guided:

One (1)

Signature of Student Amit Srivastva

Sumit Arora
Signature of Supervisor

Date: 29/05/2024

Date: 30-05-2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved *	Not Approved *

[Signature]
Signature of Evaluator
Date: 28/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

* Because this Topic has already been
taken in MBA Pro MBA 3957F24
* The CAs could not be considered as guides unless
accompanied by an equivalence certificate to PG

[Signature]
28/6/24

2871



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

MBA39139F<4

Enrolment No. 2300774125

Project Proposal No. 01

Study Centre St. Johns College (To be assigned by the Regional Centre)

Subject Area: Finance

Regional Centre IGNOU University
Maidan Garhi Delhi

Name of the Student:

SHUBHI SINGH
H: No- 22/23 block-A, Sector-03 Anas
Vikas Colony Anand - 202007 (UP)

Address of the Student:

(Complete Postal Address where the synopsis, is to be sent)

Email Address:

shubhisubh20@gmail.com

Topic of the Project:

Financial Distress analysis of Indian
Food Companies

Name and Address of the Supervisor:

HARSH AWASTHI
A2/520 HIMSAGAR Apartment
Plot-11 Pocket-4 Phase-2 Greater Noida
201308 (UP)

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Courses he/she is counseling for:

Yes/No If yes, Code of Study Centre 01

No. of Students being guided:

Signature of Student Shubhi

Signature of Supervisor Harsh Awasthi

Date: 23.05.2024

Date: 23.05.2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved <input checked="" type="checkbox"/>	Not Approved

Signature of Evaluator [Signature]
Date: 28/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not sufficient)

Counter Signature of the Regional Director/ Asst. Regional Director

- * Because
- Ⓐ The synopsis is appearing to be a project in its complete form instead of a proposal yet deficient.
 - Ⓑ The format of MMPP-001 Guidelines were not followed in total.
 - Ⓒ The Rationale, Objectives and Research Methodology needs to be revisited. And Limitation needs to be added.
 - Ⓓ Hence this may be seen in the light of the above and corrected.
- [Signature] 28/6/24



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2108087869
Study Centre 2714
Regional Centre 99/Noida

Project Proposal No. MBA39140F24
(To be assigned by the Regional Centre)
Subject Area: Finance

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Ankur Agarwal
294, Ward No. 14 Barausi Das Ki gali,
Singhan Kashipur - 244713 uttaranchal
Ankuragarwaladvocate@gmail.com

Topic of the Project :

"Assessing the future of fintech
financial services"

Name and Address of the Supervisor:

Dr. Ashutosh Agarwal
Flat No. 779, Jodan - B2, Gauri Homes
Block - E, Gauri praram,

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre _____

No. of Students being guided:

Signature of Student Ankur

Signature of Supervisor Ashutosh

Date: 10/5/24

Date: 15/5/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

Signature of Evaluator [Signature]
Date: 28/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

* Because
 (A) There is no Rationale given in the synopsis
 (B) The Research methodology format of MMPP-001 was not followed
 (C) Accordingly the limitations were not found made
 (D) Above all 'fintech service's impact on which industries or institutions is not clear
 Hence this may be revisited and corrected accordingly
[Signature] 28/6/24

2873



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maiden Garh, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 601)

Enrolment No. 2300769617
Study Centre 27B, H.M.H. College GzB (To be assigned by the Regional Centre)
Regional Centre 39, Noida

Project Proposal No. 518A39141 F 24
Subject Area: Finance

Name of the Student :
Address of the Student :
(Complete Postal Address where the synopsis is to be sent.)
Email Address:

Ranjeet Rawal
F-90, Sec-11, Pratap Vihar Ghaziabad
UP - 201009
xx15163@gmail.com

Topic of the Project :

Working Capital Management

Name and Address of the Supervisor:

MS. Surita Joshi
K-1/1 P.S. Colony Model town 1st

Is the Supervisor an Academic Counselor of Management Programme of IGNOU?
Courses he/she is counseling for:

Yes/No If yes, Code of Study Centre _____
1

No. of Students being guided:

Signature of Student Lavast
05/05/24

Signature of Supervisor Surita J

Date: 03/05/2024

Date: _____

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
<input checked="" type="checkbox"/> Not Approved **	<input checked="" type="checkbox"/> Not Approved *

Signature of Evaluator Chopra
Date: 28/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

* Because she does not have the adequate professional experience at a supervisory level.

** Because

(A) This synopsis is a copy of the chapter working capital and no such basic specific or empirical choice was seen.

(B) The format of MMPP-601 was not followed Hence this may be revisited and corrected accordingly
Chopra 28/6/24

2874



INDIRA GANDHI NATIONAL OPEN UNIVERSITY

Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2250860566
Study Centre MNH college (2718)
Regional Centre 395 NOIDA

Project Proposal No. MBA39142F24
(To be assigned by the Regional Centre)
Subject Area: Finance

Name of the Student :
Address of the Student:
(Complete Postal Address where the synopsis, is to be sent)
Email Address:

Surabhi Malik
H.no. 7, Khasra 747, New Friends colony, Ghaziabad,
Pincode - 201002
SPnigraKshara532@gmail.com

Topic of the Project :

A study of customer satisfaction towards IPromart brand.

Name and Address of the Supervisor:

CMA (Pr.) Anil Kumar Arora
KIT Group of Institutions, Ghaziabad

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Courses he/ she is counseling for:

Yes/ No If yes, Code of Study Centre 2718
MBA/M.Com/B.Com

No. of Students being guided:

05

Signature of Student Surabhi

Signature of Supervisor Anil

Date: 03/06/2024

Date: 01/06/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entrained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved *	Not Approved

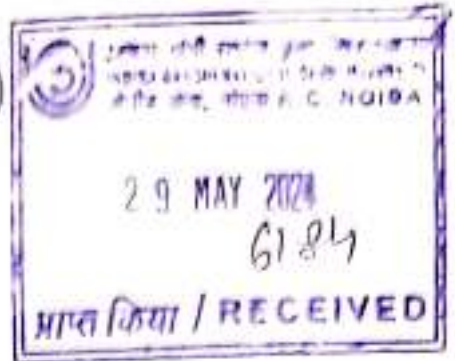
Signature of Evaluator [Signature]
Date: 28/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

Counter Signature of the Regional Director/ Asst. Regional Director

- (A) * because the Topic's relevance was not found in the Introduction, Rationale, Research methodology hence either the Topic may be revisited or the details of synopsis may be corrected
- (B) In subsection '1' of Research methodology it is revealed that "data was collected"? please elaborate [Signature]

2875



Adiba



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maiden Garh, New Delhi - 110088

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2252730104
Study Centre 2728-2799
Regional Centre Noida-39

Project Proposal No MBA39/13F24
(To be assigned by the Regional Centre)
Subject Area: Finance

Name of the Student :
Address of the Student :
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Adiba Ansari
49, Indra Chowk, Meerut
250002
adibansari9991@gmail.com

Topic of the Project :

A Study of Investors' and Brokers' Attitudes Regarding Investment in Mutual Funds.

Name and Address of the Supervisor:

Ms. SHIKHA KANSAL
IGNOU (2728) Meerut College
(Meerut) Regional Centre (39)

Is the Supervisor an Academic Counselor of Management Programme of IGNOU?
Courses he/ she is counselling for:

Yes No If yes, Code of Study Centre 2728
MBA

No. of Students being guided:

04

Signature of Student *Adiba Ansari*

INDIRA GANDHI NATIONAL OPEN UNIVERSITY

Signature of Supervisor *Shikha*

Date: 12/05/2024

Date: 12/05/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

Signature of Evaluator *Adiba*
Date: 28/6/24

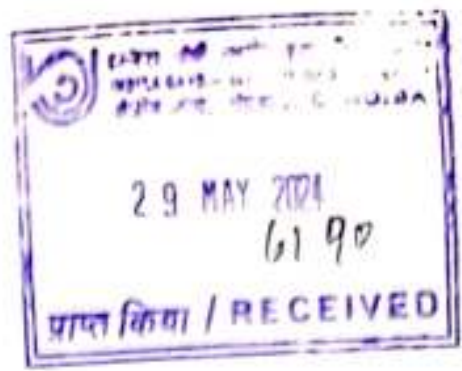
Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

Counter Signature of the Regional Director/ Asst. Regional Director

E-DPS
M. 31/5/24

~~...~~
* A. The courses taught by the Guide need to be given with the year of completion
* B. The observations given in the Introduction, Rationale, objectives and Research methodology may be seen & synopsis may be corrected accordingly
Adiba
28/6/24

2876



Handwritten signature/initials



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MIPP - 001)

Enrolment No. 2250697187
Study Centre (2728) Meerut college
Regional Centre 39 : NOIDA

Project Proposal No. MBA39144F24
To be assigned by the Regional Centre
Subject Area: finance

Name of the Student :
Address of the Student:
(Complete Postal Address where the synopsis is to be sent)
Email Address:

Ayushi Tyagi
1031B, Sector 3, Patshahpuram
Mawana Road, Meerut (250001)
tyagiayushi1409@gmail.com

Topic of the Project :

"The Study of working capital Management with Ratio Analysis (Mula Sahkari Sahkari Karkhanabhi, SONAI)

Name and Address of the Supervisor:

Ms. SHIKHA KANSAL
IGNOU (2728) Meerut college
(Meerut) Regional Centre (39)

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Courses he/ she is counseling for:

Yes/ No If yes, Code of Study Centre 2728
MBA

No. of Students being guided:

03

Signature of Student

Handwritten signature of student

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Study Centre-2728
Meerut College, Meerut

Signature of Supervisor

Handwritten signature of supervisor

Date: 12/05/24

Date: 12-05-2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
<input checked="" type="checkbox"/> Not Approved	<input type="checkbox"/> Not Approved

Signature of Evaluator
Date: 2/7/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

Counter Signature of the Regional Director/ Asst. Regional Director

** The courses taught by Ms Shikha Kansal and no of years needs to be recorded.*

** It is revealed that this study would be done externally so this becomes a very small study that will only Ratio Analysis. It would have been effective had the learner attempted to go through their policies and procedures on working capital is an internal financial management*

(B) Moreover, the Rationale is missing, Research methodology is missing. Accordingly the objectives & limitations are. Hence may be revisited & revised

E-DR/S
27/5/24

2877



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2250891269
Study Centre 2707 ; M.M.P.G.
COLLEGE MODINAGAR
Regional Centre 39 ; NOIDA

Project Proposal No MBA3906F24
(To be assigned by the Regional Centre)
Subject Area: _____

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

AMAN TYAGI
VILL MOHAMMADPUR AMAD BAGHPAT POST
KHINDORA MODINAGAR 201204
Amantvagi6939@gmail.com

Topic of the Project :

"A Comparative study of Public Awareness and Expertise
Regarding wealth Management of Urban and Rural
Areas in Uttar Pradesh, Meerut and Ghaziabad Region."

Name and Address of the Supervisor:

Amit Tyagi
11 No. 710 Saddique Nagar Sihani Ghaziabad 201001 UP

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre Yes (2707)

No. of Students being guided:

06

Aman Tyagi
Signature of Student

Amyon
Signature of Supervisor

Date: 17/05/2024

Date: 17/05/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	<input checked="" type="checkbox"/> Approved
<input checked="" type="checkbox"/> Not Approved *	Not Approved

Amyon
Signature of Evaluator
Date: 21/7/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

* The Synopsis has the following deficiencies:
(A) The Research methodology is not as per the format of MPP-01 Guidelines.
(ii) The sample do not include the urban and ~~rural~~ rural areas of Meerut and
rural areas of Ghaziabad.
(B) The limitations are to be moderated Hence this may be revised appropriately

2876



Project Proposal No. MBA39145F2y0
(To be assigned by the School)



MMPP-001

School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Proforma for Approval of Project Proposal (MMPP-001)

Enrolment No. 2300295886 Study Centre Code 2714

Semester & Year of Registration for MMPP-001 Regional Centre Code 39: Noida

Name of the Student : Surbhi

Address of the Student : Kanth Road, Village Mora Mustahkam, Moradabad HO Post Kazipusa, Moradabad U.P. 244001

E-mail Address : Surbhichoudhary373@gmail.com

Title of the Project : An analytical study of financial performance of Private Sector Bank in India

Subject Area : HRM / Finance / Operations / Marketing / Services Management

Name of the Guide : Prof. Sanjay K. Rastogi

Address of the Guide : C-2/126, Mansarovar Colony, Moradabad UP- 244001

Is the Guide an Academic Counsellor of Management Programme of IGNOU? Yes/No

If Yes, Name and Code of Study : _____
Centre, the courses s/he is counselling, and period _____

No. of Students currently working : 02
under the guide for MMPP-001

Signature of Student : Surbhi
Date: _____

Signature of Guide : Dr. S. K. RASTOGI
Professor, Commerce
Hindu College, Moradabad. © 9412634377
e-mail: mrsanjayrastogi@gmail.com
Date: 10/05/2024

Please do not forget to enclose the Project Proposal and signed Bio-data of the guide.

For Office Use only

Proposal	Guide
<input checked="" type="checkbox"/> Approved *	<input checked="" type="checkbox"/> Approved
<input type="checkbox"/> Not Approved	<input type="checkbox"/> Not Approved

(SIGNATURE OF MANAGEMENT FACULTY)
Date: 21/7/24

- The Topic is approved subject to the following minor improvements
- (A) The profile of five Pvt banks needs to be the part of introduction.
 - (B) The objectives of the study needs to be placed before the Research methodology as per the format of mmpp-001
 - (C) It appears the study is from 2015-16 to 2023-24 hence the other part of this may be revisited & re-evaluated

E-DP(S)
Mu 31/5/24
② in The Topic may be added the # of banks to be studied needs to be added.

2879



INDIRA GANDHI NATIONAL OPEN UNIVERSITY

Maidan Garh, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2200304513
Study Centre 07107, Delhi
Regional Centre 39 Noida

Project Proposal No HBA3914(F2)
(To be assigned by the Regional Centre)
Subject Area: _____

Name of the Student : Lovely Kumari
Address of the Student : 2 - N/A, Sector - 12 Noida, (201301)
(Complete Postal Address where the synopsis, is to be sent)
Email Address: al9582185363@gmail.com

Topic of the Project : Recruitment and Selection Process in wishfir

Name and Address of the Supervisor: Dr. Nikwesh C Sharma, H106
Kingspark Housing Society Greater
Noida (UP)

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Yes / No If yes, Code of Study Centre 07107
Courses he/ she is counseling for: _____

No. of Students being guided: 04

Lovely
Signature of Student

[Signature]
Signature of Supervisor

Date: 11/6/24 Date: 22/6/24
Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
<input checked="" type="checkbox"/> Not Approved	Not Approved

[Signature]
Signature of Evaluator
Date: 2/7/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not sufficient)

- * Before considering the topic the following is needed
 - (A) The Authorisation of ~~the~~ wishfir to conduct their study because all the details shall be internally driven processes
 - (B) The Research methodology needs to be as per the format of MMPP-001 guidelines
 - (C) The synopsis needs to be elaborate its limitations
- [Signature]
Counter Signature of the Regional Director/ Asst. Regional Director
Date: 2/7/24

2880



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2250114952
Study Centre 3702: Saharanpur
Regional Centre 39: Noida

Project Proposal No. MBAD9147FR4
(To be assigned by the Regional Centre)
Subject Area: Financial Management

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Sumbul Rashid
11A/4557, Khajoor Tala, Near Anwar
Saleem Factory, Saharanpur, U.P.
sumbulmishra14@gmail.com

Topic of the Project :

AN INVESTIGATION ON THE INVESTMENT OF 100 CRORES IN
GIFT CITY BY PAYTM TO KNOW THAT HOW IT CONTRIBUTES TO
BUILD GLOBAL FINANCIAL ECOSYSTEM.

Name and Address of the Supervisor:

PROF. MUKESH KUMAR
J.V. Jain College, SRE

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre 3702

No. of Students being guided:

-
-
-

Signature of Student

Sumbul Rashid

Signature of Supervisor

Mukesh
PROF. MUKESH KUMAR
J V JAIN COLL
SRE

Date:

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
<input checked="" type="checkbox"/> Approved **	Approved *
<input type="checkbox"/> Not Approved	Not Approved

Signature of Evaluator

Date: 2/7/24

Chaturvedi

Signature of the
Regional Director/ Asst. Regional
Director

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

* Could not be considered owing to Non enclosing of his
CV or other details.

** Subject to the following the entire format of research methodology
of MMPP-001 Guidelines duly verified by the Guide

डॉ. अमित चतुर्वेदी / Dr. Amit Chaturvedi
सीनियर क्षेत्रीय निदेशक / Sr. Regional Director
इंदिरा गांधी राष्ट्रीय मुक्त विश्वविद्यालय, क्षेत्रीय केंद्र नोएडा
Indira Gandhi National Open University, RC NOIDA
प्लॉट 1-08, कंस एस्टेट-3, डेरा रोड, नोएडा-201306
Phone: 011, Knowledge Park II, Greater Noida, Greater Noida (U.P.) 201306

2881



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - III)

Enrollment No. 2252881260
Study Centre 07107
Regional Centre C-53, Noida, Sec-62

Project Proposal No. MBA39148F34
(To be assigned by the Regional Centre)
Subject Area: Finance

Name of the Student :
Address of the Student :
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Sandhya Kumari
Rc- 1285, Aman Vihar Phase Colony
Gali No. 07, Near Agricultural Buildings
UP-201309
KUMARI SANDHYA 0211@gmail.com

Topic of the Project :

Study of Investment Management in Stock
Market Investors with Special Reference
to Use of Fundamental Analysis.

Name and Address of the Supervisor:

Dinesh Singh
32A, KP-01, G.I.T. Creator Noida

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/she is counseling for:

Yes/No If yes, Code of Study Centre _____
He is working as Assistant
Professor since last 15 years.
(Excellence for Guide)

No. of Students being guided:

Sandhya
Signature of Student

Signature of Supervisor [Signature]
Date: 06/06/2024

Date:
Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete
and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	<input checked="" type="checkbox"/> Approved
Not Approved <input checked="" type="checkbox"/>	Not Approved

[Signature]
Signature of Evaluator
Date: 2/7/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

- * ① The Introduction and Rationale has no synchronisation with the Core Topic
 - ② The objectives are mixture of Topic and some vague details
 - ③ The Research Methodology do not elaborate about 36 districts (A big sample) of Maharashtra, and not as per the format of MMPP-col format. The underlined details may be revisited also
 - ④ The Limitations needs to be elaborated. Hence the synopsis may be revised accordingly
- [Signature] 2/7/24

2882



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - D01)

Enrolment No.: 2250886157

Project Proposal No: MBA39149 F24
(To be assigned by the Regional Centre)

Study Centre: Government PG College,

Regional Centre: IGNOU Regional Center, NOIDA

Plot No. 68, Village- Tusyana knowledge park 5, Greater Noida, Gautam buddha nagar (U.P) - 201306

Subject Area: FINANCE MANAGEMENT

Name of the Student:

Pragati Srivastava

Address of the Student:

54 CUPH BLOCK AROGYA DHAM SALAR PUR NOIDA
GAUTAM BUDDH NAGAR MAHARISHI NAGAR UTTAR
PRADESH 201306

Complete Postal Address where the synopsis, is to be sent)

Email Address:

pragatisrivastava99@yahoo.com

Topic of the Project:

Role of Information Technology in Banking

Name and Address of the Supervisor: Professor Ramesh Reddy & 1125 Lado Sarai New Delhi 110030

Is the Supervisor an Academic Counselor
of Management Program of IGNOU?

Yes / No

If yes, Code of Study Centre

Courses he/ she is counseling for:

FINANCE

No. of Students being guided:

01

(Pragati Srivastava)
Signature of Student

Date: 07/06/24

(Professor Ramesh Reddy)
Signature of Supervisor

Date: 07/06/24

Please do not forget to enclose the synopsis of the project and the Biodata of the Supervisor. In case the complete and signed Biodata of the Supervisor is not enclosed, the proposal will not be entertained.

P.T.O.



2892

For Office Use Only

Synops	Supervisor
Approved	Approved
Not Approved	Not Approved

[Signature]
 Signature of Evaluator
 Date: 2/7/24

Counter Signature of the
 Regional Director/ Asst. Regional
 Director

Comments & Suggestions of the Evaluator
 (Use backside of the proforma, if the space for writing
 the comments is not sufficient)

* (A) The topic is a general one and a lot of details/studies
 are available on it
 (B) The format of MPP-01 was not followed at all
[Signature]
 2/7/24

2883

Be...



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Medini Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 3107376044
Study Centre 2718
Regional Centre 39-Noida

Project Proposal No. MBA39175F24
(To be assigned by the Regional Centre)
Subject Area: financial

Name of the Student : ROHIT SHARMA
Address of the Student : 23-D Shree Ram Enclave Lakhna Lhazidhar
(Complete Postal Address where the synopsis, is to be sent)
Shahpur Bumbeta, Sanjay Atta Chakki
Email Address: rohitsharma240897@gmail.com

Topic of the Project : Consumer Behaviour and its
Impact on marketing decisions - A case study
of HONDA motorcycle & SCOOTER INDIA

Name and Address of the Supervisor: A3-1106, Panchsheel Inzeens, Inzeens
Noida WEST, Sec-16B, Plot No-104-01

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Yes / No If yes, Code of Study Centre Govt P.G. College, Noida

Courses he/she is counseling for: MS-01, 02, 03, 06, 09, 61, 62, 63, 68
MMPP- 10 + 11 Since - 2003

No. of Students being guided:
Signature of Student *[Signature]*

Signature of Supervisor *[Signature]*

Date: 18/06/24
Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
<input checked="" type="checkbox"/> Not Approved	Not Approved

Signature of Evaluator *[Signature]*
Date: 3/7/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not sufficient)

Counter Signature of the Regional Director/ Asst. Regional Director

*First the introduction the mention of Honda motorcycle & scooter was not found. Since both are the product, the background profile was needed there.
(ii) The Rationale is not at all justify the Topic chosen
(iii) The format of Research methodology was not followed from MMPP-101 Guidelines
(iv) The Limitations are both strange and negative
Hence the open synopsis need to be revisited and revised*

E-DPIS
[Signature]

[Signature]
Date: 3/7/24

2384



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT

Enrolment No. 2200396000
Study Centre 2739 Government P. G. College
Regional Centre Noida A-18, Sector-62

Project Proposal No MCOM3905724
(To be assigned by the Regional Centre)
Subject Area: _____

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Nishu Singh
Mamuria Sec-66 Noida Gali no-7
(near) Red cross gym Pin Code - 201301
nishusingh242000@gmail.com

Topic of the Project :

Investigating Consumer Preferences: A Study
on Branded Footwear Purchases in Noida's
Market

Name and Address of the Guide/ Supervisor:

Dr. Tarun Chauhan
Flat No-202, Ashirwad Sushree Plot No 103,
2. K Satenaria, Palpurgay, Delhi-92.

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?

Yes/No Yes/No If yes, Code of Study Centre 3900

Courses he/ she is counseling for:

IBO-1, IBO-2, IBO-4, MCO-1, MCO-3,
MCO-4, MCO-5, MCO-6, MCO-7.

No. of Students being guided:

MCOM, MCOMOL, MBA, MCAUG, BCOM, BDI.

Signature of Student

Nishu

Signature of Supervisor

[Signature]

Date: 21/06/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete
signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved <input checked="" type="checkbox"/>	Approved <input checked="" type="checkbox"/>
Not Approved <input type="checkbox"/>	Not Approved <input type="checkbox"/>

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Signature of Evaluator
Date: 31/7/24
डॉ. अमित चतुर्वेदी / Dr. Amit Chaturvedi
संयुक्त क्षेत्रीय निदेशक / Sr. Regional Director
इंदिरा गांधी राष्ट्रीय मुक्त विश्वविद्यालय, क्षेत्रीय केंद्र नोएडा
Indira Gandhi National Open University, RC NOIDA
एच. 4-18, गैंगोत्री रोड, नोएडा, पिन कोड - 201305
H-4/18, Gangotri Road, Noida, G.U. Sector-18, Noida (UP) 201305

Counter Signature of the
Regional Director/ Asst. Regional
Director

The synopsis is approved subject to the following
(A) The Rationale needs to be placed before literature review
(B) The synopsis is a proposal for approval, hence needs to keep the
prospective plans, have the clerical mistakes of past part may
be corrected in Research methodology
(C) The Implication of the study need to be added
[Signature]
31/7/24

2985



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garh, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT

Enrolment No. 2200395920
Study Centre 2739 Government P.G. college
Regional Centre A-18, Sec-62 Noida

Project Proposal No. MCOP3905824
(To be assigned by the Regional Centre)
Subject Area: _____

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Pinky Kumari
Sec - 22 Noida
D-65 Sec - 22 Noida 201301
PK1023Pinky@gmail.com

Topic of the Project :

Utilization of mobile marketing by
Small business: A case study of electronics products

Name and Address of the Guide/ Supervisor:

Dr. Tarun Choudhan
Ed. No - 247 Ashirwad Indira, I.P. Extension, Palpangaj,
Delhi - 92.

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No Yes / No
If yes, Code of Study Centre 3900
MCO-1, MCO-2, MCO-4, MCO-5, MCO-6,
MCO-7, TPO-1, TPO-2, TPO-4
MCOM, MCOMB, MISA, MISAOL, ECONO, 2-Learn

No. of Students being guided:

1

Signature of Student

Signature of Supervisor

Date:

Date: 21/06/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved *	Not Approved

[Signature]
Signature of Evaluator
Date: 3/7/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

- * In the introduction the ~~reason~~ ^{observation} mention of Electronic product ~~reasoning~~ and the chosen samples are missing
- (A) It is not clear whether the study would be carried out in Bhubaneswar or Noida (Page 6, 8, 9 & 10 respectively)
- (B) The rationale need to be after introduction as per format of MCO-001
- (C) The Research methodology reveal that the study has already been carried out it could be a clerical mistake if so need to be in a proposed form
- (D) The sample consist of 6 functionaries, but are not named
- (E) The duplication of study need to be placed in record
- (F) Hence the synopsis need to be revised accordingly 3/7/24



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT [9897443343, 8979797957]

Enrolment No. 2200182349
Study Centre 2738
Regional Centre 391 Albidra

Project Proposal No MCOM3905919
(To be assigned by the Regional Centre)
Subject Area: _____

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Devansh Gang
386, Chanti Niketan, D.M Road,
Bulandshahr

devanshgang2502@gmail.com

Topic of the Project :

Data with Branded Logistic Companies, Local
Commerce Shop with Survey

Name and Address of the Guide/ Supervisor:

Dr. Anvita Kuman, Assistant Professor
Department of Commerce
I.P. P. College, Bulandshahr

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre 2738

ECO-1, ECO-3, ECO-6, ECO-7, ECO-9
ECO-13, MCO-1, MCO-2

No. of Students being guided:

Devansh
Signature of Student

[Signature]
Signature of Supervisor
Date: 07/06/2024

Date: 07.04.2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
<input checked="" type="checkbox"/> Approved	<input checked="" type="checkbox"/> Approved
<input type="checkbox"/> Not Approved	<input type="checkbox"/> Not Approved

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

[Signature]
Signature of Evaluator
Date: 3/07/2024 / Dr. Ankit Chaturvedi
वरिष्ठ क्षेत्रीय निदेशक / Sr. Regional Director
इंदिरा गांधी राष्ट्रीय मुक्त विश्वविद्यालय, आर.सी. नोएडा
Indira Gandhi National Open University, RC NOIDA
एच.टी.सी. ब्लॉक, ई.सी. रोड, लखनऊ (एन.ए.) 201306
Counter Signature of the Director/Asst. Regional Director
Regional Director/ Asst. Regional Director

- * The synopsis is approved subject to:
 - Ⓐ The Introduction shall have the mention of the Area where this study will be carried out. The Guide must ensure that it is a relevant sample and adequately sized
 - Ⓑ The objectives need to be once not twice, the Guide will ensure
 - Ⓒ The learner shall follow the entire format of Research methodology as per the format of MPPP-001 Guideline and report to the Guide for its verification
 - Ⓓ The CV needs to be signed
- [Signature] / 3/7/24

2857

Annexure-I



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MMP/MP/PROJECT

Enrolment No. 2200329170
Study Centre NAC-07107
Regional Centre _____

Project Proposal No. MBA39150f24
(To be assigned by the Regional Centre)
Subject Area: marketing

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis is to be sent)
Email Address:

Anam
16-A west laxmi market, Khureji
Khar. gali no. 5, delhi
Anamali620@gmail.com

Topic of the Project :

A Study of changing consumer
behaviour towards emerging malls.

Name and Address of the Guide/ Supervisor:

Dr. Nikhilesh C. Sharma, H106
Kingspark Housing Society Greater
Noida (UP)

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes/ No If yes, Code of Study Centre yes
(02), NAC-07107
12 years

No. of Students being guided:

Signature of Student Anam

Signature of Supervisor

Date: 28-Apr-24

Date:

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved <input checked="" type="checkbox"/>	Approved <input checked="" type="checkbox"/>
Not Approved	Not Approved

Signature of Evaluator
Date:

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Nikhil

Signature of Regional Director

Regional Director, Dr. Anil Kumar
Asst. Regional Director
कॉलेज रोड, गुरुदासपुरा, दिल्ली-110002
गुरुदासपुरा कॉलेज रोड, गुरुदासपुरा
Indira Gandhi National Open University, RC Noida
एच 106, गुरुदासपुरा कॉलेज रोड, गुरुदासपुरा
फोन: 011-26109500, 26109501, 26109502
फैक्स: 011-26109503, 26109504, 26109505

2888

(Handwritten signature and scribbles)



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MDIPT - 001)

Enrolment No. 2252377876
Study Centre Aligarh-2713
Regional Centre Aligarh

Project Proposal No. MBAJ9151F24
(To be assigned by the Regional Centre)
Subject Area: Marketing

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Ankit Gaur
H.No. 83, Kishore Nagar, ITI Road
Aligarh, 202001
ankitgaur0309@gmail.com

Topic of the Project :

Digital marketing adoption among
MSMEs in Agra-Aligarh Region

Name and Address of the Supervisor:

Ran Vijay Singh, VCTM, Aligarh

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/she is counseling for:

Yes/No If yes, Code of Study Centre _____
No.

No. of Students being guided:

(Signature)
Signature of Student

(Signature)
Signature of Supervisor

Date: _____ Date: _____
Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete
and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Officer Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

(Signature)
Signature of Evaluator
Date: _____

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

Approved Project -

E-DPIS
M
13/5/24

2889



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068



PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP-001)

Enrolment No. 2250250012
Study Centre _____
Regional Centre 39

Project Proposal No MBA3920
(To be assigned by the Regional Centre)
Subject Area: MKT

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Sanjeev kumar
House No-51, 2 Floor, Shastri Nagar, Geet colony
Delhi-110031, Near Jyoti Kalyan market and
Pappu Sweets.
Sanjeevkumar1997@gmail.com

Topic of the Project :

An Investigation of the Efficacy of Social Media
Advertising strategies in Delhi

Name and Address of the Supervisor:

Gyanesh kumar Maheshwari
74 - Post, old Tezab Mill, Gali no-2
Shastri, Delhi - 110032

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre _____

No. of Students being guided:

4

Sanjeew
Signature of Student

Gyanesh
Signature of Supervisor

Date:

Date:

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entrained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved <input checked="" type="checkbox"/>	Not Approved

[Signature]
Signature of Evaluator
Date:

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

② Without now carrying out project of A will be required
E. DP/S
M. DP/S
① Synopses should be in future tense not in past. This shows that project is opted

Counter Signature of the
Regional Director/ Asst. Regional
Director



2890

MOBILE NO. - 9811134577

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068
PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MIPP - 001)

Enrolment No. 2107355838
Study Centre 2739
Regional Centre 2739

Project Proposal No. HBA39153F24
(To be assigned by the Regional Centre)
Subject Area: MARKETING

Name of the Student :
Address of the Student :
(Complete Postal Address where the synopsis is to be sent)
Email Address:

AAMIR HUSAIN NAQVI
A-31, SECTOR-26, NOIDA, U.P.
aamir.bilal91@gmail.com

Topic of the Project :

"IMPACT OF ONLINE INTRUSIVE ADVERTISEMENTS ON THE INTERNET USERS - A CASE STUDY IN DELHI-NCR"

Name and Address of the Supervisor:

RITESH KUMAR KHARE
A3, 1106 PANCHSHEEL GREENS I, PLOT No. GH-01,
SECTOR-16B, GREATER NOIDA WEST

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Courses he/she is counseling for:

Yes/No If yes, Code of Study Centre 2739 (GOVT. PG COLLEGE)
MS-01, 02, 03, 04, 06, 09, 61, 62, 63,
64, 66 etc. since 2003.
05 (Five)

No. of Students being guided:

Aamir Husain
Signature of Student

RKH
Signature of Supervisor

Date: 05-MAY-2024

Date: 05/05/24

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

Meli
Signature of Evaluator
Date:

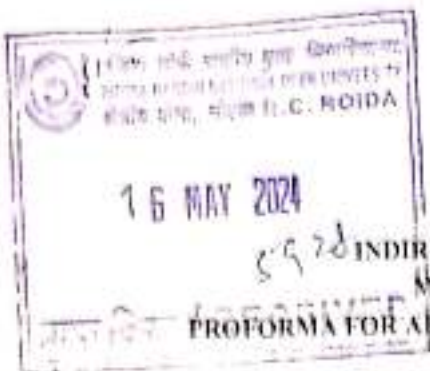
Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not sufficient)

Counter Signature of the Regional Director/ Asst. Regional Director

① Follow IGNOU Guidelines

[Signature]

E-DMS
M. 16/5/24



2391



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2107596178
Study Centre 2718 - MMH, Gaziabad
Regional Centre 39: Noida

Project Proposal No MB63721F7
(To be assigned by the Regional Centre)
Subject Area: MKT

Name of the Student :
Address of the Student:
(Complete Postal Address where the synopsis, is to be sent)
Email Address:

GOVIND KUMAR
A-221, Bckt-53, Pocket-3 Khandiya
Vihar-II sector-32 Noida - 201304
govindkumarvit06@gmail.com
Gated-8126543058

Topic of the Project :

A study to measure the impact of
Electronic(Digital Marketing) among the Gujarat
based customers and firms.

Name and Address of the Supervisor:

Gyanesh Kumar Maheshwari
74- Paltold Tehsil, Gali No-02
Shahadra Delhi - 110032

Is the Supervisor an Academic Counselor of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre _____

(5)

No. of Students being guided:

Govind Kumar
Signature of Student

Ceyyambh
Signature of Supervisor

Date:

Date: 09/04/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entrained.

For Office Use Only

Synopsis	Supervisor
Approved <input checked="" type="checkbox"/>	Approved <input checked="" type="checkbox"/>
Not Approved	Not Approved

Mohi
Signature of Evaluator
Date: _____

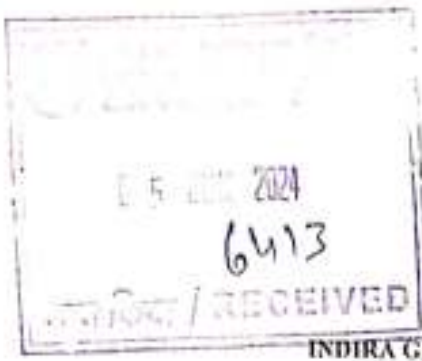
Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

[Signature]
Counter Signature of the
Regional Director/Asst. Regional
Director
Indira Gandhi National Open University, K.C. MALDA
Box 1, 44, Bala Ghat, New Delhi, India. Tel: (11) 221006
Rajiv B. Knowledge Park V, Sector No. 10, Gurgaon, Haryana (122002)

E-DMS
M
19/04/24

2892

Mobile No - 9599443147



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2300045627
Study Centre 2718 MMH College
Regional Centre 33-NBIPA

Project Proposal No MB139154F24
(To be assigned by the Regional Centre)
Subject Area: _____

Name of the Student : VARSA
Address of the Student : F-1308, FORTUNE RESIDENCY KATNAGAR
(Complete Postal Address where the synopsis, is to be sent)
Ext. , GHAZIABAD, D.P. - Pin - 201017
Email Address: Varsa31dixit@gmail.com
Topic of the Project : Impact of Digital Marketing on Travel Awareness and customer Engagement - Airkind Engineering Tel-Hel.

Name and Address of the Supervisor: Dr. Pragya Agarwal
AE-27 1st floor Anantika,

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Yes / No If yes, Code of Study Centre 2718
Courses he/ she is counseling for: _____

No. of Students being guided: 06

Signature of Student Varsa

Forwarded to
26.05.24
COORDINATOR
I.G.N.O. STUDY CENTRE
M.M.H.C., GHAZIABAD
(Phone: 2718-2718)

Signature of Supervisor [Signature]

Date: _____
Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entrained.

For Office Use Only

Synopsis	Supervisor
Approved /	Approved /
Not Approved	Not Approved

Signature of Evaluator Nishi
Date: _____

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

Regional Director
Dr. Amit Chaturvedi
Regional Director
Indira Gandhi National Open University, BC NOIDA
P.O. 10, Knowledge Park V, Greater Noida, Greater Noida (UP) 201305

2893



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001) NBA39155FR4

Enrolment No. 2300929026

Project Proposal No MMPP-2

Study Centre 7107 - Mahatma Jayasen (To be assigned by the Regional Centre)

Subject Area: MBAMM

Regional Centre RC-39 Noida

Name of the Student :

Vaun Saxkar

Address of the Student:

Sec-267 Faridabad near Sec-28 metro Station (Har yana) 11008

(Complete Postal Address where the synopsis, is to be sent)

Email Address:

Vaun.Saxkar20@gmail.com

Topic of the Project :

Quality Management among Educational Institution in the City of Deh Jadh

Name and Address of the Supervisor:

Taun Saxkar
Paramount Flomilly Sec-137 Noida
201305

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre _____

No. of Students being guided:

1

Signature of Student

Signature of Supervisor

Date: 25-May-24

Date: 03/June/24

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entrusted.

For Office Use Only

Synopsis	Supervisor
Approved <input checked="" type="checkbox"/>	Approved <input checked="" type="checkbox"/>
Not Approved	Not Approved

Signature of Evaluator

Date:

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

Counter Signature of the

Regional Director/Asst. Regional Director

एडिटर क्षेत्रीय निदेशक / Sr. Regional Director
इंदिरा गांधी राष्ट्रीय मुक्त विश्वविद्यालय, क्षेत्रीय केंद्र नोएडा
Indira Gandhi National Open University, RC NOIDA
एडर 1-08, नोएडा-201305, ईमेल: क्षेत्रीय_निदेशक@ignou.ac.in
Phone: 011-26196214, 26196215, 26196216, 26196217, 26196218

2894



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Muhun Garh, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2300948696
Study Centre 07107
Regional Centre 39 Noida

Project Proposal No MBA19156F24
(To be assigned by the Regional Centre)
Subject Area: Marketing

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis is to be sent)
Email Address:

Pooja
B-3, 18-B, Janta Flat Mayapuri
Vihar Ph-3, Delhi-96, 110096
poojabhardwaj653@gmail.com

Topic of the Project :

Brand Positioning Strategy of
Zudio in the apparel Retail Market

Name and Address of the Supervisor:

Dr. Nikhilesh C Sharma
H106 Kingspark Housing Society
Greater Noida (U.P)

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/she is counseling for:

Yes/ No If yes, Code of Study Centre 07107
MAC - MMPP - 01 / MS - 100

No. of Students being guided:

03

Signature of Student Pooja

Dr. N.C. Sharma
Signature of Supervisor

Date: 04-06-24

Date: 04-06-24

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

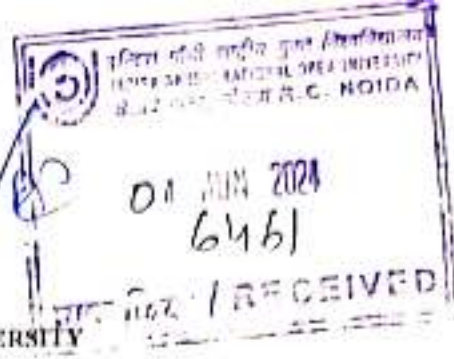
Synopsis	Supervisor
Approved <input checked="" type="checkbox"/>	Approved <input checked="" type="checkbox"/>
Not Approved	Not Approved

Nale
Signature of Evaluator
Date:

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

[Signature]
Counter: Signature of the
Regional Director / Asst. Regional Director
श्री. सी. ए. शर्मा / Sr. Regional Director
श्रीमती. प्रीति शर्मा / Sr. Regional Director
इंदिरा गांधी राष्ट्रीय मुक्त विश्वविद्यालय, सेवा केंद्र, नोएडा
Indira Gandhi National Open University, RC NOIDA
खं. 1-38, सी.ए. 5, ई.ए. केंद्र, वी.ए. नगर (II), 201306
Path 66, Knowledge Park IV, Greater Noida, Uttar Pradesh (UP), 201306

2895



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2250848370
Study Centre B.S.A College, Mathura (2764)
Regional Centre Noida (39)

Project Proposal No MBA39157 F24
(To be assigned by the Regional Centre)
Subject Area: Marketing Management

Name of the Student : Diwakar Agrawal
Address of the Student : 230/122, Chandra Lok Colony, Krishna Nagar, Mathura, U.P. (281004)
(Complete Postal Address where the synopsis, is to be sent)
Email Address: diwakaragrawal750@gmail.com

Topic of the Project : "A Study ON Marketing Strategies of HERO "MOTO CORP LIMITED"

Name and Address of the Supervisor: Dr. RASHMI AGRAWAL
BSA PG COLLEGE MATHURA
Near New Bus Stand.

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Yes / No If yes, Code of Study Centre 2764
Courses he/ she is counseling for: MS1, MS62, MS6, MMPP001

No. of Students being guided: 03

Signature of Student [Signature]

Signature of Supervisor [Signature]

Date: 04/05/2024

Date: 04-05-2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entrained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved <input checked="" type="checkbox"/>
Not Approved	Not Approved <input checked="" type="checkbox"/>

Signature of Evaluator [Signature]
Date:

Jagme Soble.

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

Counter Signature of the Regional Director/ Asst. Regional Director

E-DPS
[Signature]

2896

RECEIVED
22 MAY 2024
6-24



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068
PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2107570661

Study Centre 02102 MAHARAJA AWARREN COLLEGE

Project Proposal No. MOA39159F24

Regional Centre 391 NOIDA

To be assigned by the Regional Centre

Subject Area: Marketing Finance

Name of the Student :

KANCHAN SINGH
HOUSE - 32, MARDIA SEL - 5 NOIDA
(U.P.)

Address of the Student:

(Complete Postal Address where the synopsis is to be sent)

Email Address:

Kanchansingh29@gmail.com (9870486828)

Topic of the Project :

STUDY ON ROLE OF REGULATORY BODIES IN FINANCIAL INCLUSION AND ITS IMPLEMENTATION

Name and Address of the Supervisor:

VANDANA
GLOBAL INSTITUTE OF INFORMATION TECHNOLOGY
32-A, KNOWLEDGE PARK - I, GREATER NOIDA
WORKING AS AN ASSISTANT PROFESSOR TILL NOW.

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Courses he/she is counseling for:

Yes/No If yes, Code of Study Centre 02102

No. of Students being guided:

01

Signature of Student

Signature of Supervisor

Date: 21/05/24

Date: 21/05/24

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

Signature of Evaluator
Date: 20/07/24

Comments & Suggestions of the Evaluator
(Use back side of the proforma, if the space for writing the comments is not sufficient)

Counter Signature of the Regional Director/ Asst. Regional Director

- 1) Incomplete synopsis is not accepted.
 - 2) Objective, scope and research methodology are not correct and unclear.
 - 3) Expected outcomes of the study is messy!!
 - 4) Requested to supervisor to please read the synopsis carefully!!
- E-DP/3
Mn 20/5/24

2897

[Handwritten signature]



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Gurhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2200022274
Study Centre 2739 Govt. P.G. College
Regional Centre 39, Noida

Project Proposal No MBA39) 60F44
(To be assigned by the Regional Centre)
Subject Area: Marketing

Name of the Student : SANJAY SINGH KHATI
Address of the Student : C, 101, GAIL VIHAR, SE-23,
Noida, G.B. Nagar (U.P.) 201301
(Complete Postal Address where the synopsis, is to be sent)
MNNo: 8283850772
Email Address: Sanjay.khati@gail.co.in

Topic of the Project : A Study on Brand Awareness and Perception at Bajaj Allianz, Delhi

Name and Address of the Supervisor: Sh. Ashutosh Kumar Arora,
GAIL (INDIA) Limited, Noida

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Yes / No If yes, Code of Study Centre
Courses he/ she is counseling for: MBA - Marketing

No. of Students being guided: 01

Signature of Student *[Signature]*

[Signature]
Signature of Supervisor

Date: 07.06.2024
Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved <input checked="" type="checkbox"/>	Approved <input checked="" type="checkbox"/>
Not Approved <input checked="" type="checkbox"/>	Not Approved <input type="checkbox"/>

[Signature]
Signature of Evaluator
Date:

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

Counter Signature of the Regional Director/ Asst. Regional Director

- ① Follow Guidelines.
 - ② Discuss sample size
 - ② Discuss Area.
- [Signature]*
E-DPIS
M. ...



2898

(MKT)

8178835442

INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068
PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2300381072
Study Centre 07107
Regional Centre 39 NOIDA

Project Proposal No. MBA39123F24
(To be assigned by the Regional Centre)
Subject Area: OM / MKT

Name of the Student: PRIYANKA
Address of the Student: House Number - 273 Kalyan Puri
(Complete Postal Address where the synopsis, is to be sent)
Delhi - 110091
Email Address: (Prbh297@gmail.com) pp267156@gmail.com

Topic of the Project: Studying the impacts of billboard Advertisement and Tagline on consumers.

Name and Address of the Supervisor: Dr. Nikhilesh C. Sharma
H106 Kingspark Housing Society Greater Noida

Is the Supervisor an Academic Counselor of Management Programme of IGNOU?
Courses he/ she is counseling for: Yes/ No If yes, Code of Study Centre Maharaja Agrasen College code - 07107 to 10 years of experience

No. of Students being guided: 4 students

Signature of Student: Priyanka
Signature of Supervisor: [Signature]
Date: 15/05/2024 Date: 15/05/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved <input checked="" type="checkbox"/>	Approved <input checked="" type="checkbox"/>
Not Approved <input checked="" type="checkbox"/>	Not Approved <input type="checkbox"/>

[Signature]
Signature of Evaluator
Date: _____

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

Counter Signature of the Regional Director/ Asst. Regional Director

[Signature]

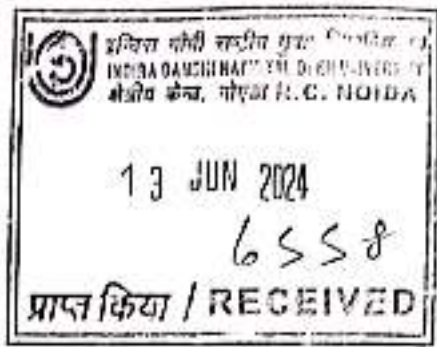
E.DP/S
M 16/5/24

Copyed Project

- ① NO literature review
- ② Generalised topic.
- ③ Describe population.
- ④ Define sample size
- ⑤ DISCUS hypothesis.

Supriya

2899



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2252491512
Study Centre 2714 (Hindu College)
Regional Centre '39' Noida

Project Proposal No MBA39170F24
To be assigned by the Regional Centre
Subject Area: Marketing

Name of the Student :
Address of the Student:
(Complete Postal Address where the synopsis, is to be sent)
Email Address:

Lavi Kashyap
H.No- 287 Sector-9B, Phase-2
Buddhi-Vihar, Delhi Road
Moradabad-244001
Lavikashyap.Vib@gmail.com

Topic of the Project :

"A Study of Effectiveness of Retailing Mix on Satisfaction level of Customer with reference to Reliance Retail in Moradabad"

Name and Address of the Supervisor:

Dr. Amit Pal Singh
Asst. Prof / Counsellor, IGNOU, 2714
Hindu College Moradabad (U.P)

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Courses he/ she is counseling for:

Yes/No If yes, Code of Study Centre 2714 Hindu College Moradabad
Since 2013
MMPC-01, MMPC-06, MMPC-12, MS-61, MS-62

No. of Students being guided:

03

Lavi Kashyap
Signature of Student

Amit Pal Singh
Signature of Supervisor

Date: 01/June/2024

Date: 01st June 2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

Amit Pal Singh
Signature of Evaluator

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

Amit Pal Singh
Counter Signature of the

Regional Director/ Asst. Regional
Dr. Amit Chaturvedi / Dr. Amit Chaturvedi
कीर्ति क्षेत्रीय निदेशक / Sr. Regional Director
इंदिरा गांधी राष्ट्रीय मुक्त विश्वविद्यालय, क्षेत्रीय केंद्र नोएडा
Indira Gandhi National Open University, RC NOIDA
एन. 2-88, बॉय स्कॉल, डी.ए. नोएडा, पिन कोड नगर (उ.प्र.) 201306
Path: 38, Knowledge Park 7, Greater Noida, Greater Noida (U.P.) 201306

E-DR(S)
Amit Chaturvedi

2900



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPT - 001)

Enrolment No. 2250632674
Study Centre: MCC-sut college, Meerut
Regional Centre: Noida

Project Proposal No. MBA39111F24
(To be assigned by the Regional Centre)
Subject Area: Marketing

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Umang Sharma
67416 Jag-siti Vihar, Meer-sut - 250001
U.P

Umang.Sharma78@gmail.com
Comprehensive Study of Tata Motors

Topic of the Project :

Name and Address of the Supervisor:

Dr. Sangret Vashishtha,
179 Nehru Nagar Garh
Road, Meer-sut, U.P

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counselling for:

Yes / No If yes, Code of Study Centre _____

No. of Students being guided:

02 (Two)

[Signature]
Signature of Student

[Signature]
Signature of Supervisor

Date: 25/05/2024

Date: 25/5/24

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entrained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved <input checked="" type="checkbox"/>
Not Approved	Not Approved

① Frame topic
Properly

Signature of Evaluator
Date:

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director



E-DP(S)
M
10/6/24

[Signature]

2901



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

MBA39172F24
MBA391F2F24

Enrolment No. 2250646657

Project Proposal No. MBA391F2F24

Study Centre Meerut College Meerut To be assigned by the Regional Centre)

Subject Area: Marketing

Regional Centre Noida

Name of the Student :

Amit Kumar
75/3 Jagruti Vihar, Meerut
U.P - 250004

Address of the Student:
(Complete Postal Address where the synopsis, is to be sent)

Email Address:

Amit Asadhan063@gmail.com

Topic of the Project :

Current Trends of Internet Marketing
Towards Online Shopping

Name and Address of the Supervisor:

Dr. Sangeet Vashishtha
179 Nehru Nagar
Garh Road Meerut, U.P

Is the Supervisor an Academic Counselor of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre _____

No. of Students being guided:

02 (Two)

Signature of Student
Amit Kumar

Signature of Supervisor
Sangeet

Date: 25/05/2024

Date: 25/5/24

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entrained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

Signature of Evaluator
[Signature]
Date: _____

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

Counter Signature of the Regional Director/ Asst. Regional Director



① Reframe the topic.
② topic doesnt match with descriptions
E-DPS
MA 19/05/24

2902

Handwritten signature/initials


 इन्दिरा गान्धी राष्ट्रीय उच्च शिक्षण आयोग
 INDIRA GANDHI NATIONAL OPEN UNIVERSITY
 क्षेत्रीय केंद्र, नोएडा R.C. NOIDA
 10 JUN 2024
 6508
 प्राप्त किया / RECEIVED



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
 Mahlan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - III)

Enrolment No. 2250492187
 Study Centre MAC
 Regional Centre IGNOU-NOIDA

Project Proposal No HMPP-001
 (To be assigned by the Regional Centre)
 Subject Area: MBAMM

Name of the Student :
 Address of the Student:
 (Complete Postal Address where the
 synopsis is to be sent)
 Email Address:

Preeti
A - 78 New Ashok Nagar, Delhi - 96

Preetykumari9811@gmail.com

Topic of the Project :

Studying the impacts of Billboard
Advertisement And Tagline on Consumers.

Name and Address of the Supervisor:

Dr. Nikhilesh Chandra Sharma
Greater Noida, Gautam Budh Nagar UP
GIT, G.R. Noida.

Is the Supervisor an Academic Counselor
 of Management Programme of IGNOU?
 Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre 07107 (MAC)
N. Delhi

No. of Students being guided:

Yes
02

Signature of Student Preeti


 Signature of Supervisor

Date: 30-3-24

Date: 30-3-24

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved <input checked="" type="checkbox"/>
Not Approved	Not Approved

Copied


 Signature of Evaluator
 Date:

Comments & Suggestions of the Evaluator
 (Use backside of the proforma, if the space for writing
 the comments is not sufficient)

Counter Signature of the
 Regional Director/ Asst. Regional
 Director

- ① Literature Review is not there.
- ② Rationale of Study is not properly explained
- ③ Research methodology is not correctly explained

E-DPIS/
M. H. S.

2903

Phno - 9716633176.



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2200584137
Study Centre. 07107
Regional Centre. 39:NOIDA

Project Proposal No MB/3917JF24
(To be assigned by the Regional Centre)
Subject Area: MM

Name of the Student: NIKITA

Address of the Student: B-182, NEW ASHOK NAGAR, DELHI 110096
(Complete Postal Address where the synopsis, is to be sent)

Email Address: Nikitanikki1110@gmail.com

Topic of the Project: STUDY ON THE EFFECTIVENESS OF GOOGLE ANALYTICS TO SHAPE BUSINESS SCENARIO: CASE STUDY OF AMERICAN EXPRESS

Name and Address of the Supervisor: ARVIND KANAUJIA, VASANT KUNJ, NEW DELHI

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Yes / No If yes, Code of Study Centre _____
Courses he/ she is counseling for: NO

No. of Students being guided: _____

Nikita
Signature of Student

Arvind Kanaujia
Signature of Supervisor

Date: _____
Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entrained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved ✓
Not Approved	Not Approved

M. K. Singh
Signature of Evaluator
Date: _____

Comments & Suggestions of the Evaluator
Use backside of the proforma, if the space for writing the comments is not Sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

05 JUN 2024
6 hrs
RECEIVED

Follow Guidelines of IGNOU

2904



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2250705791
Study Centre 2718
Regional Centre 391 NOIDA

Project Proposal No MBA19174F24
(To be assigned by the Regional Centre)
Subject Area: MR+

Name of the Student : Shivam Kansal
Address of the Student: 31-C Turab nayan
(Complete Postal Address where the Ghaziabad, Uttar Pradesh
synopsis, is to be sent)
Email Address: SHIVAMKANSAL31295@GMAIL.COM

Topic of the Project : A Study on International Advertising
and Promotion of Dabur In

Name and Address of the Supervisor: Dr. Pragya Agarwal
Arvanti Ka, C-26.

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Yes / No If yes, Code of Study Centre 2718

Courses he/ she is counseling for: 08

No. of Students being guided: Shivam

Signature of Student Shivam Signature of Supervisor [Signature]

Date: 26 May 2024 Date: 26/05/24

Please do not forget to enclose the synopsis, project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

[Signature]
Signature of Evaluator
Date:

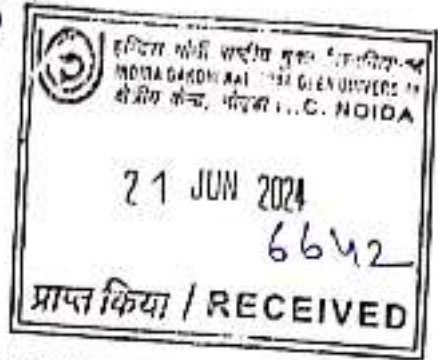
Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not sufficient)



Counter Signature of the Regional Director/ Asst. Regional Director

- 1 Describe Population
- 2 Sample/ sample size.
- 3 Type of sampling used

2905



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2250901475
Study Centre 07103
Regional Centre 29

Project Proposal No. MBA39181F24
(To be assigned by the Regional Centre)
Subject Area: MBA MM

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Shiksha kumari
Sec-101 Noida Salarpur 201304

Shikshakumari53@gmail.com

Topic of the Project :

" Role of slogans in brand positioning
A case study of Amul dahi in delhi ncr "

Name and Address of the Supervisor:

RITESH KUMAR KHARE
A3, 1106, Panchsheel Greens-1, Plot No- GH-01
Sec-16B, G Noida (W)

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counselling for:

Yes / No If yes, Code of Study Centre Govt P.G. College
(2739)
MS-01, 02, 03, 04, 06, 09, 61, 62, 63, 68
MMPP- to P 11 (Since 2003)
05

No. of Students being guided:

Signature of Student
shiksha
Date: 02/06/24

Ritesh
Signature of Supervisor

Date: 02/06/24

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved <input checked="" type="checkbox"/>	Approved <input checked="" type="checkbox"/>
Not Approved	Not Approved

Shiksha
Signature of Evaluator
Date:

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

Shiksha
Counter Signature of the
Regional Director/ Asst. Regional
Director

डॉ. अमित चतुर्वेदी / Dr. Amit Chaturvedi
वरिष्ठ क्षेत्रीय निदेशक / Sr. Regional Director
इंदिरा गांधी राष्ट्रीय मुक्त विश्वविद्यालय, क्षेत्रीय केंद्र नोएडा
Indira Gandhi National Open University, RC NOIDA
प्लॉ 1-08, बॉयज कॉ-4, डीए नगर, कैंपस गुरु नारा (I.I.) 201306
Ph No. 011, Knowledge Park IV, Greater Noida, Gaurav Buddha Nagar (I.I.) 201306

08 APR 2024
 5495
 प्राप्त किया / RECEIVED

mobile no 9625092554

2914



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
 - Maidan Garhi, New Delhi - 110068
 PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

[Handwritten Signature]

Enrolment No. 2252336223
 Study Centre 03107
 Regional Centre 39, NOIDA

Project Proposal No MBA3948F24
 (To be assigned by the Regional Centre)
 Subject Area: MBAEM (Finance)

Name of the Student :
 Address of the Student:
 (Complete Postal Address where the
 synopsis is to be sent.)
 Email Address:

Ashu Kumari
House no-381, gate no-3, main Shyam
park, Sahibabad
Near Chaudhary Charan School, (201005)
anujadav9458157358@gmail.com

Topic of the Project :

A Study on Working Capital Management of
Dabur Bharat Sugar and Industries Limited.

Name and Address of the Supervisor:

Lokesh Kumar Jain
Plot no- E, Ganesh Colony, Para machine wali
gali, Sangarner Thana, Jaipur-302011

Is the Supervisor an Academic Counselor
 of Management Programme of IGNOU?
 Courses he/she is counseling for:

Yes / No If yes, Code of Study Centre -

No. of Students being guided:

1

Ashu Kumari
 Signature of Student

Lokesh Jain
 Signature of Supervisor
 Date: 29/03/2024

Date: 29/03/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
<input checked="" type="checkbox"/> Not Approved	<input checked="" type="checkbox"/> Not Approved

[Signature]
 Signature of Evaluator
 Date: 12/6/24

Comments & Suggestions of the Evaluator
 (Use backside of the proforma, if the space for writing
 the comments is not sufficient)

Counter Signature of the
 Regional Director/ Asst. Regional
 Director

E-DP(S)
9/4/24
 For observations
 P.T.O.
[Signature]
 8/4/24

(29/14)

Dear Learner

Your synopsis has the following:

- (A) Your Guide does not possess the required Experience
- (B) The Rationale does not justify the proposed Topic
- (C) The Objective does not give any value addition of this study Research methodology given in
- (D) The format of UPMSP-201 guidelines needs to be followed
- (E) The Limitations are not convincing

Hence the synopsis needs to be corrected appropriately

[Signature]
12/6/24

Am (4) 2915



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2108088042
Study Centre MAC-07107
Regional Centre 39, Nalanda

Project Proposal No. MBA3953F24
(To be assigned by the Regional Centre)
Subject Area: Finance

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis is to be sent)
Email Address:

Shubham Kumar
S/o - Sanjay Kumar, Village - Surzballa
Post - Bhaikha, Dist - Bijnor, UP - 246734
Cashubham@gmail.com

Topic of the Project :

Quality Management among Educational
Institutions in the City of Dehradun

Name and Address of the Supervisor:

Dr. Nikhilesh C. Sharma
31-A - KPT Collt, (C/O) Nalanda
UP

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/she is counseling for:

Yes/No Yes, Code of Study Centre MAC-07107
MBA

No. of Students being guided:

03

Signature of Student Shubham

Signature of Supervisor

Date: 15/04/2024

Date: 15/04/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
<input checked="" type="checkbox"/> Approved	<input checked="" type="checkbox"/> Approved
<input type="checkbox"/> Not Approved	<input type="checkbox"/> Not Approved

Signature of Evaluator
Date: 12/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

Signature of Dr. Amit Chaturvedi
Regional Director, Regional Office
Indira Gandhi National Open University, RC No.
10, Knowledge Park II, Greater Noida, Uttar Pradesh - 201309

The Topic is approved subject to:
(A) The format of Research Methodology given in MMPP-001 is strictly followed
(B) The extent of Rationale is broadened little more in terms of its
Utility

E-DP/S
22/4/24

2916



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2200501641 - MBF
Study Centre: A.M.U. (2713)
Regional Centre: ALIGARH (47)

Project Proposal No. HBAJG54F24
(To be assigned by the Regional Centre)
Subject Area: FINANCE
BANKING & FINANCE

Name of the Student:
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

MOHAMMAD AARIF
FLATS NO.1, KMP FLATS, CHRIST SCHOOL GATE NO.1, 1ST
CROSS STREET, RAHMAN NAGAR, MC ROAD, DIST.
THANJAVUR, TAMIL NADU. PIN 613004
EMAIL: mohdaarif37@gmail.com, Mobile: 8859993557

Topic of the Project :

DIGITAL BANKING: A STUDY ON E-PRODUCTS OF
INDIAN OVERSEAS BANK

Name and Address of the Supervisor:

Dr. ASIF AKHTAR
ASSISTANT PROFESSOR, DEPARTMENT OF BUSINESS
ADMINISTRATION, ALIGARH MUSLIM UNIVERSITY,
ALIGARH.

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes If yes, Code of Study Centre 2713 AMU

FINANCE, QUANTITATIVE METHODS

No. of Students being guided:

4

Signature of Student
Mohd Aarif

Assistant Professor
Dept. of Business Administration
A.M.U., Aligarh
Signature of Supervisor
Asif Akhtar

Date: 10-04-2024

Date:

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
<input checked="" type="checkbox"/> Approved	<input checked="" type="checkbox"/> Approved
<input type="checkbox"/> Not Approved	<input type="checkbox"/> Not Approved

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for
writing the comments is not Sufficient)

Synopsis is approved subject
to the addition of LOB profile
in the Introduction

Signature of Evaluator
Chaturvedi

D 12/6/24

a
t
e
Chaturvedi

Counter Signature of the
Regional Director, Aligarh Regional Director
mit Chaturvedi
Indira Gandhi National Open University, RC NCIDA
Plot No. 88, Knowledge Park 4, Greater Noida, Gautam Buddha Nagar (UP) 201308

2917



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2251610896
Study Centre Govt. P.G. College : 2739
Regional Centre Noida : 39

Project Proposal No MBA3956F24
(To be assigned by the Regional Centre)
Subject Area: Finance

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Sonal Kumari
T-273, Block I, Alpha 2, Greater
Noida, UP, 201310

Letalivengain21@gmail.com

Topic of the Project :

A study on Future Trends & Prospects
of E-Banking in India.

Name and Address of the Supervisor:

Dr. Gunima Srivastava
G/A 309, Assotech Windsor Court, Noida

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre _____

No. of Students being guided:

02

Sonal
Signature of Student

Gunima
Signature of Supervisor

Date: 15-04-2024

Date: 15-04-2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	<input checked="" type="checkbox"/> Approved
<input checked="" type="checkbox"/> Not Approved	Not Approved

Asp
Signature of Evaluator
Date: 12/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

For observations
P.T.O.

2917

Dear Learner,

Your synopsis has the following

- Ⓐ The Rationale needs to be a convincing one
- Ⓑ The Research Methodology format of MRP-001 needs to be followed
- Ⓒ The Limitations are missing

Hence the synopsis needs ^{to be} corrected taking the above into AC

Chang
12/6/24

2918

Mob No: 9355350774

E-mail: twinklekumari76263@gmail.com



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MIPP - 001)

Enrolment No. 2300950862

Project Proposal No MBA3957F24

Study Centre 07107 (Maharaja Jangra) (To be assigned by the Regional Centre)

Subject Area: Financial Management

Regional Centre 39, Noida college

Name of the Student :

Twinkle Kumari

Address of the Student:

S-40, Sector-12 near Metro Hospital (Noida) 201301

(Complete Postal Address where the synopsis, is to be sent)

Email Address:

twinkkkumari76263@G.mail.com

Topic of the Project :

An Analytical Study of Financial Performance of Housing development Financial Corporation (HDFC)

Name and Address of the Supervisor:

Dr. Neelam
32A Knowledge Park II, Gurgaon, Greater Noida

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Courses he/she is counseling for:

Yes/No If yes, Code of Study Centre 07107

MAC 07107

10. YEAR'S

Nr. of Students being guided:

04

Signature of Student Twinkle Kumari

(S)

Signature of Supervisor [Signature]

Date: 15/04/2024

Date:
Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	✓ Approved
✓ Not Approved *	Not Approved

Signature of Evaluator [Signature]
Date: 15/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not sufficient.)

Counter Signature of the Regional Director/ Asst. Regional Director

Because this topic has already been chosen under MBA 3977F24

2919

Project Proposal No. MBA3959F24
(To be assigned by the School)



MMPP-001

School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Proforma for Approval of Project Proposal (MMPP-001)

Enrolment No. 2107355798 Study Centre Code 07107

Semester & Year of Registration for MMPP-001 Regional Centre Code 39

Name of the Student : Kavita Kumari

Address of the Student : H.No. 1123A Near D.R Public School
Krishna Nagar Bagu by pass Ghaziabad (U.P.)

E-mail Address : 99kumarikavita@gmail.com

Title of the Project : A Comparative study to analyze the financial
performance of public sector and private sector banks
in India with special reference to INB and Axis Bank.

Subject Area : HRM / Finance / Operations / Marketing / Services Management

Name of the Guide : Dr. Nihilish C. Sharma

Address of the Guide : H106 Kingspark Housing Society
4 Heaters, Noida (U.P.)

Is the Guide an Academic Counsellor of Management Programme of IGNOU? Yes/No

If Yes, Name and Code of Study : MAC - New Delhi Code - 07107
Centre, the courses s/he is MS-100 / MMPP001
counselling, and period 10 years

No. of Students currently working : (02)
under the guide for MMPP-001

Signature of Student Kavita

Signature of Guide [Signature]

Date: 04/04/2024

Date: 04/04/2024

Please do not forget to enclose the Project Proposal and signed Bio-data of the guide.

For Office Use only

Proposal	Guide
Approved	<input checked="" type="checkbox"/> Approved
<input checked="" type="checkbox"/> Not Approved *	Not Approved

[Signature]
(SIGNATURE OF MANAGEMENT FACULTY)

Date: 15/6/24

- * The ~~int~~ Analysis is found to be too meagre for a project
 - (A) The Rationale is missing?
 - (B) The objectives needs to be materialized
 - (C) The research methodology format of MMPP-001 to be followed
 - (D) The limitations needs to be moderate
- Hence please address the above and revise the synopsis
- [Signature] 15/6/24

2920



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 23010/2504
Study Centre 7101
Regional Centre IGNOU NOIDA (U.P.)

Project Proposal No. HBA3961F24
(To be assigned by the Regional Centre)
Subject Area: Finance

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent.)
Email Address:

DEVENDRA KUMAR
B-183 Sector I III Colony Dwarbhach
Nagar, Raebareilly U.P. 229010
kumardevendra896@gmail.com

Topic of the Project :

Study of Business Continuity Management
System (BCMS).

Name and Address of the Supervisor:

Dr. Nikhilesh G. Sharma
H106 Kingspark Housing Society Greater
Noida (U.P.)

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes/ No If yes, Code of Study Centre MAC-07107

No. of Students being guided:

MMPP-001/ old MS-1001
10 years

Signature of Student

Date: 28/4/2024

Signature of Supervisor

Date: 28/4/24

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved *	Approved
Not Approved	Not Approved

Signature of Evaluator

Date: 15/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

Approved subject to the following
** The synopsis needs to follow the format*
of MMPP-001 Guidelines in respect of Research
Methodology and this would be verified
& certified by the Guide. The learner need
to write in your own words rather than
imitation of instructions given.

Regional Director
Dr. Arjun Chaturvedi
Regional Director
Indira Gandhi National Open University, RC NOIDA
Post Bag, Knowledge Park, Greater Noida, Gautam Buddha Nagar (U.P.) 201305

Signature of Evaluator
Date: 15/6/24

2921



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2107596115
Study Centre 07107 Naharayan College
Regional Centre 39 (RC NOIDA)

Project Proposal No. MBA3962F24
Subject Area: Finance

Name of the Student :
Address of the Student :
(Complete Postal Address where the synopsis, is to be sent)
Email Address:

Vandana Verma
B-48, Ground Floor, Gali No 9, Shashi Garden
Maujha Waha - I, Delhi, PIN - 110091
vandana.vandana9025@gmail.com

Topic of the Project :

Investment opportunities and investors
Preference

Name and Address of the Supervisor:

Dr. Rajiv Nayan
Department of Commerce
Ramayan College
University of Delhi

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Courses he/ she is counseling for:

Yes/No If yes, Code of Study Centre 07107
Naharayan College
University of Delhi

No. of Students being guided:

Vandana Verma
Signature of Student

Rajiv Nayan
Signature of Supervisor

Date: 28/3/24

Date: 22/03/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entrained.

For Office Use Only

Synopsis	Supervisor
Approved +	Approved
Not Approved	Not Approved

[Signature]
Signature of Evaluator
Date: 15/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

[Signature]
Dr. Amit Chaturvedi
Regional Director
Indira Gandhi National Open University, RC NOIDA
Plot No. 88, Knowledge Park V, Greater Noida, Gautam Buddha Nagar (UP) 201308

* The subject is approved subject to
A) follow the format of mmpp-001 in respect of Research Methodology and
B) the mention of Areas to be covered in Introduction + Rationale

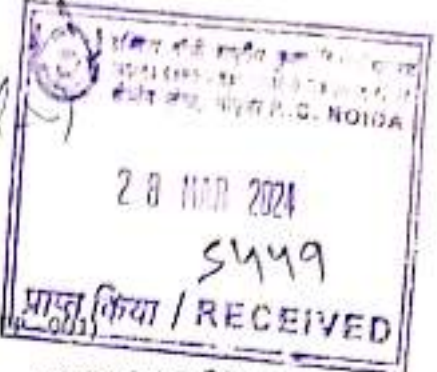
[Signature]
15/6/24

2922



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MM)



Enrolment No. 2250583097

Project Proposal No. MBA3963F24

Study Centre 2228

(To be assigned by the Regional Centre)

Subject Area: BANKING AND FINANCE (MBA)

Name of the student: ARJUN CHAWLA

Address of the student: M-44 OPPOSITE ALSI BAGH GATE
KESHAV NAGAR, NUMAISH CAMP
SAHARANPUR, U.P. 243001

Email Address: arjun.chawla.013@gmail.com

Topic of the Project: A comparative study of financial performance of Union Banks of India and FDBI Bank

Name and Address of the Supervisor:

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Yes/No If yes, Code of Study Centre.....
Courses he/she is counselling for:

No. of Students being guided:

Signature of Student

Signature of Supervisor

Date: Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved +	Not Approved

Signature of Evaluator
Date: 10/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not sufficient)

Counter Signature of the Regional Director/ Asst. Regional Director

Signature of Regional Director/ Asst. Regional Director

- (A) The study is too small for the project
- (B) Rationale is missing?
- (C) Research methodology needs to be as per MPP-01 guidelines and hand!
- (D) The limitations needs to be mentioned

2923



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

Enrolment No. 2250300279
Study Centre 2718
Regional Centre RC-NOIDA

Project Proposal No. MBA3964F24
(To be assigned by the Regional Centre)
Subject Area: Finance

Name of the Student :
Address of the Student:
(Complete Postal Address where the synopsis, is to be sent)
Email Address:

PRASHANT MISHRA
FLAT NO. 32, D-TOWER, 11th AVENUE,
GAUR CITY-2, GREATER NOIDA WEST
(G B NAGAR)
prashant_sib@yahoo.com

Topic of the Project :

Financial Modelling of Roof Top Grid Tied Solar Plant

Name and Address of the Supervisor:

Dr Amit K Arora
Director Group of Institutions
Wazirpur - Ghaziabad

Is the Supervisor an Academic Counselor of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre 2718
MBA/M.Com/B.Com

No. of Students being guided:

05

Signature of Student

Amit
Signature of Supervisor

Date:

Date: 07/04/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	<input checked="" type="checkbox"/> Approved
<input checked="" type="checkbox"/> Not Approved *	Not Approved

[Signature]
Signature of Evaluator
Date: 18/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

Formanded
th
07/04/24

I.C.N.O.U. STUDY CENTRE
M.M.H. COLLEGE, GHAZIABAD
(CENTRE CODE NO.-2718)

Counter Signature of the
Regional Director/ Asst. Regional
Director

- Ⓐ Topic is good but it could ~~not~~ ^{not} specify that Financial modelling is of a factory / Institution / Individual
- Ⓑ Accordingly the Rationale ^{f objectives} needs to be given
- Ⓒ The Research Methodology format of MMPP-001 to be followed
- Ⓓ Accordingly Limitation needs to given [Signature] 18/6/24

2924

Shobhit



INDIRA GANDHI NATIONAL OPEN UNIVERSITY

Maidan Garhi, New Delhi - 110068

27 MAR 2024
5/1/24
प्राप्त किया / RECEIVED

PROJECT PROPOSAL (SYNOPSIS)

(MMPP - 001)

Enrolment No. : 2200002513

Project Proposal No. : MB31977F24

Study Centre : ST. JOHNS COLLEGE, AGRA (2702)

Finance

Regional Centre: NOIDA (39)

Subject Area : MMPP-001

Name of the Student: SHOBHIT JAIN

Email Address : JAINSHOBHIT000@GMAIL.COM

Mobile no. : 9557797989

Topic of the Project : AN ANALYTICAL STUDY ON FINANCIAL PERFORMANCE OF HDFC BANK SINCE 2018

Name of the Supervisor : *Prof. Dr. P.A. Roy*

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Courses he/ she is counseling for

Yes / No Yes, Code of Study Centre St. John's College Agra

Code: 39108381

No. of Students being guided: *Current* 4

Shobhit
Signature of Student

[Signature]
Signature of Supervisor

Date: 20/3/2024

Date: 20/3/2024

please do not forget to enclose the synopsis of the project and the file-data of the Supervisor. In case the complete and signed file-data of the Supervisor is not enclosed, the proposal will not be entertained.

For office use

Synopsis	Supervisor
Approved	<input checked="" type="checkbox"/> Approved
Not Approved	Not Approved

[Signature]
Signature of Evaluator
Date 5/6/24

For observations P.T.O.

Comments & Suggestions of the Evaluator

Counter Signature of the Regional Director/ Asst. Regional director

Asst (M) 20/3/24

2924

Dear Learner

> your synopsis has the following deficiencies

- (A) The Introduction needs to have a mention and linkage of HDFC before giving profile of it
- (B) The rationale is missing
- (C) Though literature Review & Bibliography do not constitute the part of synopsis but there is no match between them
- (D) Since HDFC is 2-3B of the country hence its soundness could be a guiding force for other banks, needs to be included in the objectives
- (E) The research Methodology & Limitation of the proposed project are missing

Hence the synopsis may be revisited & corrected according to above parameters

~~Signature~~
5/6/24

2925

[Handwritten signature]



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

27 MAR 2024
542-8
मान लिया / RECEIVED

PROJECT PROPOSAL (SYNOPSIS)

(MMPP - 001)

Enrolment No. : 2200003079

Project Proposal No. : MB/A397BF24

Study Centre : ST. JOHNS COLLEGE, AGRA (2702)

Regional Centre : NOIDA (39)

Subject Area : MMPP-001
finance

Name of the Student : SAMYAK JAIN

Email Address : SAMYAKJAIN262@GMAIL.COM

Mobile no. : 9126276856

Topic of the Project : A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF SOLAR INDUSTRIES LIMITED

Name of the Supervisor : *[Signature]* A. Jay

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Courses he/she is counseling for

Yes / No

If yes, Code of Study Centre

Code 391088381

St. John's College, Agra

No. of Students being guided:

05

Samyak
Signature of Student

[Signature]
Signature of Supervisor

Date: *20/3/2024*

Date: *20/3/2024*

please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For office use

Synopsis	Supervisor
Approved	<input checked="" type="checkbox"/> Approved
<input checked="" type="checkbox"/> Not Approved	Not Approved

[Signature]
Signature of Evaluator

Date: *5/6/24*

Comments & Suggestions of the Evaluator

Counter Signature of the Regional Director/ Asst. Regional director

for observations P.T.O.

[Signature]
20/3/24

2925

Dear Learner

The submitted synopsis has the following deficiencies

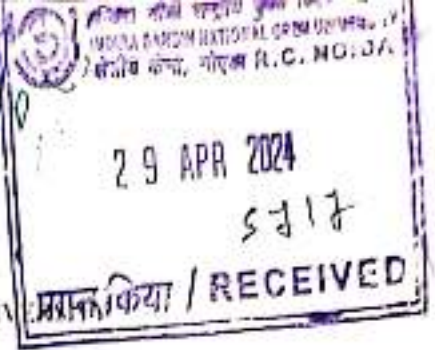
- (A) The Introduction do not connect with the Co's profile proposed to study
 - (i)
 - (ii) The Co's profile is not transformed to Learner's language & appears to be copied as it is?
- (B) No comments as literature review is not a part of synopsis
- (C) The objective of study do not specify the proposed guiding force
- (D) The Rationale is missing?
- (E) The Research methodology is not giving any clue rather appears to be copied?
- (F) The limitations of the synopsis are missing?
Hence it may be revisited & corrected accordingly to the above parameters.

[Signature]
5/6/24

2926



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068



PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - III)

Enrolment No. 2300453207
Study Centre 2739
Regional Centre 39 Noida

Project Proposal No MB3979F24
(To be assigned by the Regional Centre) (Finance)
Subject Area: HBA

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

ASHA RANI
K-39, SEC-70 NOIDA U.P
201304
Sainipali46@gmail.com

Topic of the Project :

Economic Impact of Financial Inclusion
Initiatives on poor Households in India

Name and Address of the Supervisor:

Subodh Kumar
24, Second Floor Laxmi Society, Pit 2 II
Greater Noida U.P (201310)

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes/No If yes, Code of Study Centre _____

No. of Students being guided:

1

Signature of Student

ASHA

Signature of Supervisor

Subodh Kumar

Date: 22/04/2024

Date:
Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete
and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Not Approved <u>Approved</u>
Not Approved	Approved

Signature of Evaluator
Date: 5/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

for observations
P.T.O.

Counter Signature of the
Regional Director/ Asst. Regional
Director

F-DO(S)
20/4/24

Dear learner

> Your synopsis has the followings:

- Ⓐ Your Guide writes Sr Manager finance but the Certificate enclosed speaks otherwise hence was ~~not~~ considered ^{based on his experience prior to 14/4/24 and earlier approvals}
- Ⓑ The Introduction does not speak about what impact ~~the~~ the post-grad project is exploring
- Ⓒ The Rationale needs to be reviewed as it does not justify as to why this topic is chosen
- Ⓓ The Research Methodology is not as per the format of MMPP-001 Guidelines
- Ⓔ The Limitations speaks that as if the project is completed?

Hence the synopsis needs to be revisited and corrected ~~as per~~ appropriately


5/6/24

2923

Annexure-I



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garh, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT

Enrolment No. 2250789262
Study Centre 07107
Regional Centre Noida(39)

Project Proposal No MCOM390124
(To be assigned by the Regional Centre)
Subject Area: Retail Operation Management

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Anjali
Gali No 1, Greetanjali Vihar Khona
Colony Ghaziabad U.P Pin-201309
anjali.goutam1410@gmail.com

Topic of the Project :

Analysis of training needs assessment
of retail sales executives

Name and Address of the Guide/ Supervisor:

Mr. Amit Kumar, Flat No-419/1, 2nd Floor,
D-Block, Sector-17D, Kirti Khand Enclave,
Vasundhara, Ghaziabad, UP 201012

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre 07107

No. of Students being guided:

5

Signature of Student
Anjali

Signature of Supervisor
Amit Kumar

Date:

Date: 23/04/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

Signature of Evaluator
Date: 10/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

For observations
P.T.O.

Counter Signature of the
Regional Director/ Asst. Regional
Director

2927

Dear learner,

Your synopsis has the following deficiencies.

- > The Research methodology needs to be done as per the requirement of MCA 211 guidelines
- > The Limitations needs to be reviewed hence the synopsis may be revisited and revised accordingly to above pt.

Deepu
10/6/24

2023



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT

Enrolment No. 2250788667
Study Centre Maharaja Agrasen College
Regional Centre 39 Noida

Project Proposal No. MCOM390224
(To be assigned by the Regional Centre)
Subject Area: _____

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Prashant
House No. 97, Block No. 14, Toliok Puria,
East Delhi, Delhi - 110091

Topic of the Project :

Pr61090@gmail.com
"Recruitment & Selection process of Employees in Govt.
autonomous institute with special reference to
Translational Health Science & Technology Institute (THSTI)"

Name and Address of the Guide/ Supervisor:

Dr. A. C. Sharma, MAC - P. U. Delhi
(M.B.A. Counsellor) - GUL, Con Noida

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre MAC

No. of Students being guided:

M.B.A / M.Com (M Co P - 001)
071107 / MS-100 / MPP 001

Prashant
Signature of Student

Dma
Signature of Supervisor

Date: 07/04/2024

Date: 07/04/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	<input checked="" type="checkbox"/> Approved
Not Approved	Not Approved

[Signature]
Signature of Evaluator
Date: 10/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

For Observations

P.T.O.

2928

Dear learner,

- Your synopsis has the following deficiencies.
- > Since the Topic entails recruitment & selection in Govt Autonomous Institute, then this needs to have its mention in Introduction & Rationale
 - > The profile of THSTI is supposed to be in Introduction but placed elsewhere elsewhere
 - > The literature review needs to be aligned with Bibliography/References
 - > Implication of the study to be included
 - > If there is no exception in the Rationale & Selection of THSTI the Topic may also be reviewed. Hence the synopsis may be revised accordingly.

[Signature]
10/6/24

(29/29)

School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY (IGNOU),
New Delhi,

MHS ML0MT3903P24

Proforma for Approval of Project Proposal (MCOP-1)

Enrolment No. – 2200855049

Study Centre Code- 07107

Sem & Year of registration for MCOP- 1- 4th sem, 2nd Year

Regional Centre Code-

Name of the Student: Vandana Singh

Address of the Student: H. No. 1099, BC 334, Kala Enclave, Khoda Colony,
Ghaziabad, UP, Pin- 110095

E-mail Address: vandana09nov1995@gmail.com

Title of the Project: A Study of changing customer preferences and satisfaction towards banking services in Ghaziabad.

Subject Area: General Management

Name of the Guide: Dr. Rajiv Kumar Gupta

Address Of the Guide: Govt. P.G. College, Sector - 39, Noida

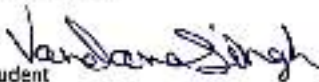
Is the Guide an Academic Counsellor of Management Programme of IGNOU? YES/NO

If Yes, Name and Code of Study: Govt. P.G. College, Noida: 2739

Centre, the courses he is MS-1, MS-2, I.B.A.-I,

Counseling, and period 24 Yes.

No. of Students currently working: 01
Under the guide for MCOP-1

Signature of Student 

Date:

Signature of Guide 

Date:

Please do not forget to enclose the Project Proposal and signed Bio-data of the guide.

For office Use Only

Proposal	Guide
✓ Approved	✓ Approved
Not Approved	Not Approved

Ashwini
SIGNATURE OF MANAGEMENT FACULTY
Date.....10/6/24.....



डॉ. अमित चतुर्वेदी / Dr. Amit Chaturvedi
वरिष्ठ क्षेत्रीय निदेशक / Sr. Regional Director
इंद्रा गांधी राष्ट्रीय मुक्त विश्वविद्यालय, क्षेत्रीय केंद्र नोएडा
Indira Gandhi National Open University, RC NOIDA
एच १-४३, एरिया जॉन-६, इंदर रोड, पिन कोड नं. (उ.प्र.) 201306
P.O. 03, Knowledge Park-V, Greater Noida, Gautam Buddha Nagar (U.P.) 201306

2023

Annexure-I



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MICOP - 001: PROJECT

Enrolment No. 2253044313
Study Centre St. John's College, 2702
Regional Centre 39Meida

Project Proposal No. 11COP1390424
(To be assigned by the Regional Centre)
Subject Area: _____

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Tejashwi Chaudhary
D-34 Jaikam Bagh, Dayal Bagh, Agra.
tejashwi.choudhary@gmail.com

Topic of the Project :

Consumer Perception on Organic Self Care
product with reference to Agra District.

Name and Address of the Guide/ Supervisor:

Dr. Vidhu George Noel

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre 2702

No. of Students being guided:

03

Tejashwi Chaudhary
Signature of Student

Vidhu
Signature of Supervisor

Date: 11-3-24

Date: 11/03/2024.

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
<input checked="" type="checkbox"/> Not Approved	<input checked="" type="checkbox"/> Not Approved

Asghar
Signature of Evaluator
Date: 10/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient).

Counter Signature of the
Regional Director/ Asst. Regional
Director

For Observations
P.T.O.

2930

Dear Learner,

- > Your Guide has experience at UG level but not at PG level, hence could not be considered
 - > The Rationale of the synopsis is missing
 - > The objectives are not according to the Introduction
 - > The Implication of the proposed study is missing
 - > The format of Research methodology has not been followed
- Hence please revisit your synopsis and revise it according to above

[Signature]
10/6/24

2931



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT

Enrolment No. 2253328048
Study Centre A.K College, Shikhabad (27104)
Regional Centre Mughsh (47)

Project Proposal No MCOP4390524
(To be assigned by the Regional Centre)
Subject Area: _____

Name of the Student : Mehak Shukla
Address of the Student : H.no. 710, Near Dasti Agrawal
(Complete Postal Address where the Muballa, Kashi Road Mainpuri (09)
synopsis, is to be sent)
Email Address: mehakshukla1202@gmail.com

Topic of the Project : Employee Welfare

Name and Address of the Guide/ Supervisor: DR. S.K. Gupta
A.K. (PG) College, Shikhabad

Is the Supervisor an Academic Counselor of Management Programme of IGNOU? Yes/No If yes, Code of Study Centre 27104
Courses he/ she is counselling for: _____

No. of Students being guided: Nil

Signature of Student Mehak Signature of Supervisor Mehak

Date: 10/04/2024 Date: 10/04/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
<input checked="" type="checkbox"/> Not Approved	<input checked="" type="checkbox"/> Not Approved

[Signature]
Signature of Evaluator
Date: 10/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

For Observations
P.T.O

2931

Dear learner

- > Your Guide's details are incomplete and Unsigned
↳ hence could not be ~~assess~~ considered
 - > Your Topic is generic in nature and nothing new
has been conceived
 - > Accordingly the Introduction & Rationale are
the general information given
 - > There is no match between literature Review
and Bibliography
 - > The Research methodology is generic and
not sample or technique oriented
 - > Accordingly the Implication and limitations
were impacted
- Hence the synopsis may be revisited and
revised according to above parameters.

[Signature]
10/6/24

5932

Annexure-I



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT

Enrolment No. 2200087070
Study Centre 5639
Regional Centre Noida

Project Proposal No ML04396624
(To be assigned by the Regional Centre)
Subject Area: M.Com

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Ritika Bishet
Hno-53, Pura Vikas, Flora Colony, Okhla, New
Delhi - 110039
bishetritika91@gmail.com

Topic of the Project :

An Analysis of Urban Cooperative Bank's Asset
Management

Name and Address of the Guide/ Supervisor:

Mr. Luyomesh K. Maheshwari
74 - Park, Old Tarab Mill, Cris No-2, Shahdara,
Delhi - 110032

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counselling for:

Yes/ No If yes, Code of Study Centre _____

No. of Students being guided:

(4)

Ritika
Signature of Student

Luyomesh
Signature of Supervisor

Date: 12th April 2024

Date: 13th April 2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	<input checked="" type="checkbox"/> Approved
<input checked="" type="checkbox"/> Not Approved	Not Approved

[Signature]
Signature of Evaluator
Date: 10/6/24

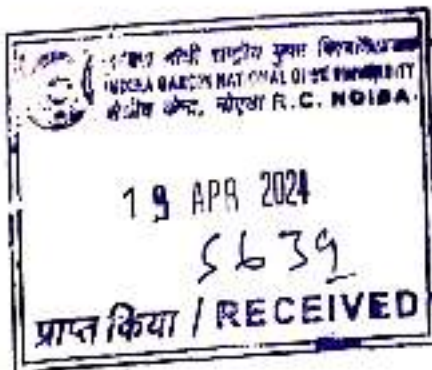
Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

For Observations

P.T.O.

E-DP/5
Mr 22/4/24

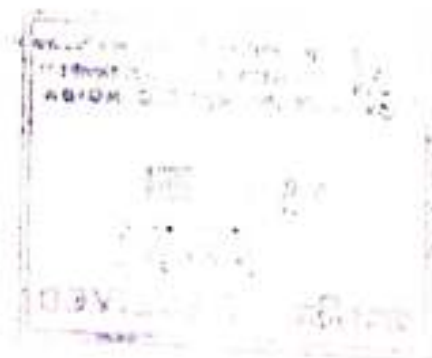


2932

Dear learner,

- > Your topic needs to be focused. It elaborates a general presumption of urban development Bank's ^{Cooperative} in Introduction & Rationale.
 - > Further Rationale & Objectives needs to be reviewed in view of the sample chosen.
 - > The literature review needs to be aligned with the Bibliography.
 - > Research Methodology needs to be as per the format of MCOB-1.
 - > The limitations to be aligned with Research methodology.
 - > The implication of the study to be included.
- Hence your synopsis to be reviewed accordingly to the above parameters.

[Signature]
10/6/24



2933



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT

Enrolment No. 2251018378
Study Centre Govt. P.G. College : 2739
Regional Centre Noida : 39

Project Proposal No MCOM390724
(To be assigned by the Regional Centre)
Subject Area: Finance

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis. is to be sent)
Email Address:

Amar Kumar
I-273 Block I, Alpha 2,
Greater Noida, UP, 201310
theamarkumar.ak@gmail.com

Topic of the Project :

A Study on awareness of the stock market
and customer behaviour towards investment

Name and Address of the Guide/ Supervisor:

Dr. Geetima Srivastava
GA 309, Assotech Windows Court, Noida

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre _____

No. of Students being guided:

01

Signature of Student

[Signature]

Signature of Supervisor

[Signature]

Date: 15-04-2024

Date: 15-04-2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entrusted.

For Office Use Only

Synopsis	Supervisor
Approved	<input checked="" type="checkbox"/> Approved
<input checked="" type="checkbox"/> Not Approved	<input checked="" type="checkbox"/> Not Approved

Signature of Evaluator

[Signature]

Date: 15/04/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

For observations
f.t.o.

2933

Dear Learner

- > ~~your first document has some missing information~~
- > ~~changes~~
- > - The Rationale is not in accordance with the topic
- > Your proposed literature review is not aligned with the references
- > The Research methodology is not as per the MCAI-1 guideline
- > The Implication of the proposed study is missing

Hence your synopsis needs a review and revision accordingly to above

[Signature]
10/6/24

2934

Annexure-I



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT

M. Com 390724

Enrolment No. 2253409412
Study Centre 2739
Regional Centre Noida-39

Project Proposal No. _____
(To be assigned by the Regional Centre)
Subject Area: Fin. Mgt/A/c/
Stats/Laws/mgt

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Rishabh Chawla
H.No-551, Lane No-16 Gandhi
Colony, Muzaffarnagar, UP 251002
2001.chawlarishabh@gmail.com

Topic of the Project :

Study on Working Capital Management of
Rathbora UP Gramin Bank, Moradabad (U.P.)

Name and Address of the Guide/ Supervisor:

Dr. Vikal Verma,
Asst. Professor
SD PU college, Muzaffarnagar,
27490

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/she is counseling for:

Yes / No If yes, Code of Study Centre 27490
working as Coordinator SC
since Jan-2019

No. of Students being guided:

Guided - 04 students in past years.

Rishabh
Signature of Student

[Signature]
Signature of Supervisor
Coordinator,
IGNOU STUDY CENTRE 12749Y
S. D. College, Bhopal Road
Muzaffarnagar (U.P.)

Date: 27-03-2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
<input checked="" type="checkbox"/> Not Approved	<input checked="" type="checkbox"/> Not Approved

[Signature]
Signature of Evaluator
Date: 11/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

For observations
P.T.O.

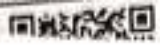
2984

Dear Lecturer,

- (A) Your Guide does not possess 5 years P.G. Teaching Experience
- (B) The Research methodology needs to be reviewed as it reflects as if the study has been completed.
- (C) Please also align your Bibliography with the literature you are going to review
- (D) Also, please follow the format of MCOE-1 guidelines strictly

Subject to above, the ~~essay~~ synopsis may be ~~revised~~ reviewed and revised

[Signature]
11/6/24



2935

Annexure-I



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001 PROJECT

MCO0390924

Enrolment No.: 2250788414
Study Centre: 2739 GOVERNMENT
P.G. COLLEGE (2739)
Regional Centre: 39 NOIDA

Project Proposal No. MBA390924
(To be assigned by the Regional Centre)
Subject Area _____

Name of the Student
Address of the Student
Email Address
Topic of the Project

NEERAJ KUMAR GUPTA
Flat No. 2104, Tower A5, Panchsheel Greens II, Greater
Noida West, UTTAR PRADESH, Pin Code 201318
neeraj10280@gmail.com
"CONSUMERS' PERCEPTION TOWARDS CONSUMER
COOPERATIVE RETAIL STORES"

Name and Address of the Guide/ Supervisor

Asutosh Kumar Verma, Qtr No. 103G (Type-III), Aaram
bagh, Paharganj, New Delhi, Pin-110066

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for

No If yes, Code of Study Centre NA

No. of Students being guided

01

Signature of Student

[Handwritten Signature]
08/04/24

Signature of Supervisor

[Handwritten Signature]

Date 08/04/24

Date 08/04/24

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

For Observations
P.T.O.

Signature of Evaluator
Date 11/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director




2935

Dear learner,

This synopsis has the following deficiencies

- (A) The Guide does not have the required Teaching Experience at P.G. Level
- (B) The Introduction and Rationale do not match with the Topic chosen.
- (C) No match between Literature Review and References
- (D) Objectives do not have a valid mention in Rationale and Introduction.
- (E) Please follow the format of Research Methodology from MCA-1 guidelines
- (F) Please also mention the Implication of this study

Here please revise your synopsis taking above into your working file.


11/6/24

2935

Annexure-I



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT

Enrolment No. 2201046394
Study Centre 2739
Regional Centre 39: NOIDA

Project Proposal No. MCOM391024
(To be assigned by the Regional Centre)
Subject Area: MCOM

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Nirmala Singh
H-167 1st floor Sec-22 Noida, Near
Shiv mandir, Noida - 201301, U.P.
thakurnirmala13@gmail.com

Topic of the Project :

STOCK MARKET EFFICIENCY: AN EMPIRICAL
STUDY OF SELECT SECTORS NRI/SE

Name and Address of the Guide/ Supervisor:

Gyanesh kumar Maheshwari
74-part old fezab Mill Chali-No-2
Shahdara, Delhi - 110032

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre _____

No. of Students being guided:

(2)

Signature of Student
Nirmala

Signature of Supervisor
Gyanesh

Date: 25/04/24

Date: 29.04.2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entrusted.

For Office Use Only

Synopsis	Supervisor
Approved	<input checked="" type="checkbox"/> Approved
<input checked="" type="checkbox"/> Not Approved	Not Approved

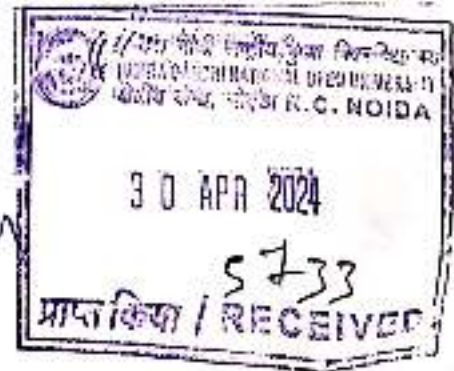
Signature of Evaluator
Date: 11/5/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

For observations
P.T.O.

E-DP/15
Mu
11/5/24



[Signature]

2935

Dear learner,

- ① There is no clarity on which sectors in NSO is going to be studied and why in Introduction and Rationale respectively
- ② The objectives needs to have a space in Introduction and Rationale.
- ③ The format of Research methodology is not followed
- ④ The implications of the studies are missing
- ⑤ There is no match between the literature review and Bibliography
hence this synopsis needs to reworked according to the above


11/6/24

2937



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT

Enrolment No. 2252730509
Study Centre 39016
Regional Centre 39 Noida

Project Proposal No HCAM39/224
(To be assigned by the Regional Centre)
Subject Area: _____

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Dolly
Vill. Rithori, Post Maincha, Greater Noida
Gautam Buddha Nagar, Uttar Pradesh

dollygupta202@gmail.com

Topic of the Project :

Financial Performance of Hospitality
Industry: A Case of Thomas Cook (INDIA) Limited,
Noida Branch
Dr. Arvind Kumar Yadav, KMGVPG College,
Badalpur, GB Nagar.

Name and Address of the Guide/ Supervisor:

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre 39016

Co-ordinator, IGNOU

No. of Students being guided:

10

Signature of Student Dolly

Signature of Supervisor

Date: 29.04.2024

Date: 29.04.2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	<input checked="" type="checkbox"/> Approved
<input checked="" type="checkbox"/> Not Approved	Not Approved

Signature of Evaluator

Date: 11/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

For observations

P.T.O.

2937

Dear learner

This synopsis need to have:

- Ⓐ A proper Rationale of the study
- Ⓑ The following of the format of Research Methodology as per MCAU-1 guidelines.
- Ⓒ The Implication of the study.

Hence the synopsis may be reworked accordingly to the above pt.

[Signature]
11/6/24

2988

Annexure-I



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - IIII: PROJECT

Enrolment No. 2252851352
Study Centre MAC-07107
Regional Centre _____

Project Proposal No. ML0M391324
(To be assigned by the Regional Centre)
Subject Area: FINANCE

Name of the Student :
Address of the Student:
(Complete Postal) Address where the
synopsis is to be sent :
Email Address:

BHAWNA CHAUHAN
A-510, G.D COLONY, MAYOK, VIHAR,
PHASE-7II, EAST DELHI, 110086
cbhawnr03@gmail.com

Topic of the Project :

ANALYSIS ON THE VARIOUS METHOD TO
CALCULATE INCOME TAX

Name and Address of the Guide/ Supervisor:

DR. NISHILESH CHANDER SHARMA
H106, KINGSPARK HOUSING SOCIETY
GREATER NOIDA (U.P.)

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/she is counseling for:

Yes/No If yes, Code of Study Centre YES
02, MAC-07107, NEW DELHI

No. of Students being guided:

10 YEARS

Signature of Student

Signature of Supervisor

Date:

Date:

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete
and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

Signature of Evaluator
Date: 11/01/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

For Observations

P.T.O.

2938

Dear learner,

This synopsis needs to:

- ① Change the Topic as this is not at all a research subject being chosen
- ② The complete format of the MSc-1 guidelines needs to be followed
- ③ Please also refer to the guidelines for selection of Topic.
- ④ The Guide needs to check those vitals before the resubmission of revised synopsis and also the Topic ^{to be} in ^{or} the alignment of Guide's specialisation

11/6/24

2939

Annexure-I



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT

Enrolment No. 2251668645
Study Centre 07107
Regional Centre 39, Noida

Project Proposal No. ML0M391484
(To be assigned by the Regional Centre)
Subject Area: _____

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis is to be sent)
Email Address:

Poonam
A-114, New Ashok Nagar
Delhi East Code - 110096

poonams201616@gmail.com

Topic of the Project :

Tata Capital Financial Services
Limited.

Name and Address of the Guide/ Supervisor:

Global Inst. of Information
Technology - Greater Noida

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/she is counseling for:

Yes / No If yes, Code of Study Centre MAC-07107
(104PS)
MCOP 001, MMPP 001, MS-1000d, (Pnogyed)
MMPC01, MMPC02,

No. of Students being guided:

02

Signature of Student

Poonam

Signature of Supervisor

[Signature]

Date:

Date:

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	<u>Approved</u>
<u>Not Approved</u>	Not Approved

Not approved

[Signature]
Signature of Evaluator
Date: 11/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

For Observations

P.Ton

2939

Dear Learner,

This synopsis has the following observations

- (A) The Guide does not possess the subject specialisation
- (B) There is no match between the Introduction and Rationale?
- (C) There is no Literature Review and its connectivity to the topic
- (D) Objectives are not synchronised with the study
- (E) ~~Research~~ Research methodology format is not followed in full
- (F) The format given in the Project Guidelines needs to be followed hence it needs to be re-worked with the above.

[Signature]

11/6/24

2946

Annexure-I



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garh, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOPI - 001: PROJECT

Enrolment No. 2200087001
Study Centre 2399: DNL(PM) COLLEGE, MEERUT
Regional Centre 39: NOIDA

Project Proposal No. MCOPI 391524
(To be assigned by the Regional Centre)
Subject Area: Marketing

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Isha Singh
ZP-137, Ansal Sushant City,
Meerut, UP-250103

ishasingh24@gmail.com

Topic of the Project :

Marketing (A comparative study
on Nike and Adidas

Name and Address of the Guide/ Supervisor:

Prof. Himanshu Agrawal
125, Murari Puram, (Main Road,
Meerut, UP-250002)

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre _____

01

No. of Students being guided:

Isha
Signature of Student

[Signature]
Signature of Supervisor

Date:
Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete
and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
<input checked="" type="checkbox"/> Approved	<input checked="" type="checkbox"/> Approved
<input type="checkbox"/> Not Approved	<input type="checkbox"/> Not Approved

[Signature]
Signature of Evaluator
Date: 11/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

[Signature]
Counter Signature of the
Regional Director/ Asst. Regional
Director

डॉ. अमित कुर्वेदी / Dr. Amit Kumar VEDI
सहायक क्षेत्रीय निदेशक / Sr. Regional Director
एन। एन। राष्ट्रीय खुला विश्वविद्यालय, क्षेत्रीय केंद्र, नोएडा
Indira Gandhi National Open University, RC NOIDA
एन। एन। 39, क्षेत्रीय केंद्र, नोएडा-201309
Path: G: Knowledge Park 4, Sector: Noida, State: Uttar Pradesh, Pin: 201309

RECEIVED

Project Proposal No. MBA3993F24
(To be assigned by the School)



2941

MMPP-001

School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Proforma for Approval of Project Proposal (MMPP-001)

Enrolment No. 2252888817 Study Centre Code 07/07
Semester & Year of Registration for MMPP-001 Regional Centre Code 07101

Name of the Student : Sweety

Address of the Student : Block-8 House No-153 ToloK Puri
Delhi-91

E-mail Address : PrachiSweety6@gmail.com

Title of the Project : A Performance Analyses of Gold Loan
Company

Subject Area : HRM / Finance / Operations / Marketing / Services Management

Name of the Guide : Nikhilesh Chandra Sharma

Address of the Guide : H106 Kingspark Housing Society Greater
Noida (U.P)

Is the Guide an Academic Counsellor of Management Programme of IGNOU? Yes/No

If Yes, Name and Code of Study : MAC - 07107
Centre, the courses s/he is counselling, and period New Delhi -
10 years (MMPP 001 / MS-100)

No. of Students currently working under the guide for MMPP-001 : 02

Sweety
Signature of Student

Date: 06/05/2024

Sharma
Signature of Guide

Date: 06-05-2024

Please do not forget to enclose the Project Proposal and signed Bio-data of the guide.

For Office Use only

Proposal	Guide
Approved	Approved
Not Approved	Not Approved

Sharma
(SIGNATURE OF MANAGEMENT FACULTY)

Date: 5/6/24

For observations

P.T.O

2941

Dear learner

- > Your synopsis has the following deficiencies
- > Your ~~guide~~ guide does not possess approval of ~~analysis~~ of finance related courses
- > Your subject ^{introduction} do not specify whether it is an empirical study, comparison study, or a case study hence needs a clear cut mandate
- > Though rationale & objectives shows ~~comp~~ comparison between nuttall & mammifera, but why a comparison in rationale, and yield of this comparison was not seen the objectives
- > The Research Methodology is not as per the MPP-01 guidelines.
- > Hence the contents of the synopsis needs to be revisited and corrected according to the above parameters.

[Signature]
26/24



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT

Enrolment No. 2200863701
Study Centre 07107
Regional Centre 39: Noida

Project Proposal No MLM391624
(To be assigned by the Regional Centre)
Subject Area: Human Resource

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Jyoti Mishra
RC-56 Near Shiv Hanuman mandir khas
Colony GZB- 201304

jiyotimishraadnet@gmail.com

Topic of the Project :

Performance Appraisal Mechanism Within The Health
care Industry: A Study of Fortent Pharmaceuticals

Name and Address of the Guide/ Supervisor:

Dr. Nikhlesh Chandra
H-106, Kingspark housing Society
Greater Noida (U.P)

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes/No If yes, Code of Study Centre Yes

02, MAC-07107, New Delhi

No. of Students being guided:

10 years

Jyoti Mishra
Signature of Student

Signature of Supervisor

Date: 28.04.2024

Date: 28.04.2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

[Signature]
Signature of Evaluator
Date: 11/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

For observation
P.T.O.

2942

Dear Learner,

This synopsis needs to be improved on the following:

- (A) The Rationale to justify as to why this study was chosen
- (B) Research methodology format in the guidelines needs to be followed
- (C) If the study is about the Tarrant Pharma study, it needs to be specified in the other places.
- (d) Index may be given in the beginning with page no.
- (e) Implication of the study to be added

[Signature]
11/6/24

2913

Annexure-I



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT

Enrolment No. 2200863830
Study Centre 07107
Regional Centre 39: Noida

Project Proposal No MEOH 391724
(To be assigned by the Regional Centre)
Subject Area: Marketing

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Preeti Sharma
Rc-1186, Golf No-1, Shaker Vihar, near
Yadav medical, Khara Colony, Gd. - 201309
preetisharma1099@gmail.com

Topic of the Project :

Impact internet usage on marketing Hospitality
services by hotels and tour operators in India

Name and Address of the Guide/ Supervisor:

Dr. Nikhilesh Chandra Sharma
H-106, King Shrik housing Society
Greater Noida (U.P)

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes/ No If yes, Code of Study Centre Yes
D2, MAC - D7107, New Delhi

No. of Students being guided:

10 years

Sharma
Signature of Student

[Signature]
Signature of Supervisor

Date: 28.04.2024

Date: 28.04.2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	<input checked="" type="checkbox"/> Approved
<input checked="" type="checkbox"/> Not Approved	Not Approved

[Signature]
Signature of Evaluator
Date: 11/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

For Observations
P.T.O.

2943

Dear Learner,

This synopsis has the following observations

- (A) There is nothing new in the Topic being chosen
- (B) The format of synopsis was not followed
- (C) No match between Literature Review and Bibliography
- (D) Objectives, ^{Implications} and Rationale may be modified once the Topic is finalised
- (E) In Research Methodology the complete format was not followed
- (F) Implication ^{of the study} is missing
- (G) Index with page no. needs to be at first.

hence synopsis needs to be reworked and the above needs to be addressed and checked by the Guide before its resubmission


11/6/24

2944

Annexure-I



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOP - 001: PROJECT

Enrolment No. 2200843984
Study Centre 07107
Regional Centre RC Noida 39

Project Proposal No. MCOP39/24
(To be assigned by the Regional Centre)
Subject Area: Logistics / MCOP

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent.)
Email Address:

Jatin Kumar Prasad
R.C. 49, Saraswati Vihar, Khora
Colony, GZB, NP-201309 Near
Lal Mandir Krijatin1997@gmail.com

Topic of the Project :

Logistics / BHEL

Name and Address of the Guide/ Supervisor:

Nikhlesh Chandra Sharma
H-104, Kingspark Housing Society
Greater Noida - (U.P.)

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes / No If yes, Code of Study Centre yes

No. of Students being guided:

Jatin

MAC-07107
10 years

Signature of Student

Signature of Supervisor

Date: 07/05/2024

Date: 07/05/2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

[Signature]
Signature of Evaluator
Date: 11/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

For observations P.T.O.


2944

Dear learner,

The synopsis has the following observations

- (A) The supervisor/project Guide is approved
- (B) In the introduction segments the Logistics efficiency as a theory and the core profile of RHEC could not be segregated here a complete mismatch.
- (C) No match between Literature Review and Bibliography
- (D) Though paginated but no index in the beginning with figures
- (E) No role of literature study was invoked in the secondary data collection.
- (F) The guidelines of Research methodologies were not given in full with details
- (G) The implications were missing
- (H) The limitations are not comprehensive

Hence the synopsis needs to be reworked and the above are to be addressed and checked by the Guide Pl.


11/6/24

2945



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL/ SYNOPSIS FOR
MCOF - 001: PROJECT

Enrolment No. 2200837495
Study Centre 07107
Regional Centre 39: NOIDA

Project Proposal No MCOM391924
(To be assigned by the Regional Centre)
Subject Area: Human Resource

Name of the Student :
Address of the Student:
(Complete Postal Address where the
synopsis, is to be sent)
Email Address:

Latasha Rawat
Rc-818, New Ajanta Park, Khura Colony,
Ghaziabad, Uttar Pradesh - 201309

www.latasha@gmail.com

Topic of the Project :

Effects of Labour welfare Programs on
employee efficiency: A study of Grempley
Industries Limited

Name and Address of the Guide/ Supervisor:

Dr. Nikhilesh Chandra Sharma
H-106, King Spark housing society
Greater Noida, Uttar Pradesh

Is the Supervisor an Academic Counselor
of Management Programme of IGNOU?
Courses he/ she is counseling for:

Yes/No If yes, Code of Study Centre Vcc

02, MAC- 07107, New Delhi

No. of Students being guided:

10 years

Latasha
Signature of Student

[Signature]
Signature of Supervisor

Date: 28.04.2024

Date: 28.04.2024

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entrained.

For Office Use Only

Synopsis	Supervisor
Approved	<input checked="" type="checkbox"/> Approved
<input checked="" type="checkbox"/> Not Approved	Not Approved

[Signature]
Signature of Evaluator

Date: 11/6/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing
the comments is not Sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

For observations,

P.T.O.

Dear learner

2945

The synopsis has the following deficiencies.

- (A) Annexure II not to be enclosed now
- (B) There is no match between the literature reviewed and the bibliography
- (C) Though it is paginated but no index in the beginning with page no. was found
- (D) The introduction needs to have the profile of the Δ chosen. Name mismatched in introduction
- (E) The Rationale is not focused on the topic and quite weak
- (F) Rationale for sample and issues not given
- (G) The format of Research Methodology is not complete
- (H) The implications of the study were not given.

Hence the synopsis needs to be corrected and the above deficiencies needs to be addressed and checked by the Guide.

[Signature]
11/6/24

2957



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MMPP - 001)

MA234136PC4

Enrolment No. 2252348100
Study Centre Govt. College (2733)
Regional Centre Noida

Project Proposal No. MCO-01
(To be assigned by the Regional Centre)
Subject Area: Commerce

Name of the Student :
Address of the Student :
(Complete Postal Address where the synopsis, is to be sent)
Email Address:

RASHMI
Street No. 11A, Hoshiyarpur, Sector-51
Noida, Gautam Buddha Nagar (U.P.)
rashmisinghrawat930@gmail.com

Topic of the Project :

"Financial Inclusion And Rural Banking -
A Field Study

Name and Address of the Supervisor:

Aseem Kumar
P-204, sector 55, Noida

Is the Supervisor an Academic Counselor
of Management Program of IGNOU?
Courses he/she is counseling for:

Yes/No If yes, Code of Study Centre 2739
MCO-1 to MCO-7 and 180-1 to 180-6

No. of Students being guided:

10

Rashmi
Signature of Student RASHMI

[Signature]
Signature of Supervisor

Date: 31-05-2024

Date:

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor is not enclosed, the proposal will not be entertained.

For Office Use Only

Synopsis	Supervisor
Approved	Approved
Not Approved	Not Approved

[Signature]
Signature of Evaluator
Date: 28/8/24

Comments & Suggestions of the Evaluator
(Use backside of the proforma, if the space for writing the comments is not Sufficient)

Counter Signature of the
Regional Director/ Asst. Regional
Director

- 1) A plenty of studies has been conducted on this topic.
- 2) Nothing new in this topic.

Suggest to take a new topic and resubmit.
[Signature]

E-DP(S)
[Signature]